

Best Amateur Photographs Win Cash Prizes
See Page 24

Mid-Week Pictorial

THE NEW YORK TIMES
OF THE WORLD IN PICTURES

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CANADA
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PUBLISHED WEEKLY
BY
THE NEW YORK TIMES
COMPANY

JANUARY 6,
1927
VOL. XXIV, NO. 20



A Southern Rose in Northern Snows: Miss Roberta Lee Shafer of Roanoke, Va., Is an Expert on Skis and a Star Hockey Player at Beaver College, Jenkintown, Pa., Where She Is Declared to Be the Prettiest and One of the Most Popular Girls of the Institution.

(Cy. Latour.)



UNDER THE SUNNY SKIES OF FLORIDA: FUTURE OARSMEN AND OARSWOMEN for the College Eights Are Developing in the Miami Beach High School Athletic Classes on the Ocean Shore. The Rowing Drill Is Followed by a Plunge in the Surf. (Times Wide World Photos.)

Metropolitan Amusement Guide

CHARLES DILLINGHAM SUCCESES

FULTON THEATRE 46th ST. W. of B'way. Eves. 8:30.
MATS. WED. & SAT. 2:30.
SEATS NOW FOR NEW YEAR'S EVE AND NIGHT
THE FUNNIEST WOMAN

BEATRICE LILLIE in **OH, PLEASE** with CHARLES WINNINGER

The New Farce Revue by ANNE CALDWELL & OTTO HARBACH—Music by Vincent Youmans
HELEN BRODERICK, NICK LONG JR., DOROTHY BIGELOW, KITTY KELLY, GERTRUDE McDONALD, DOLORES FARRIS, IRMA IRVING, NELSON SNOW, CHARLES COLUMBUS, CYNTHIA MACVAE, OTHERS.
Also CHARLES PURCELL.
Staged by HASSARD SHORT
Dances Arranged by DAVID BENNETT Settings by JAMES REYNOLDS

CHARLES DILLINGHAM'S **GLOBE THEATRE**, BROADWAY, 46th ST. EVENINGS 8:30
MATINEES WEDNESDAY AND SATURDAY 2:30.
CHARLES DILLINGHAM Presents

FRED STONE in **"CRISS CROSS"**
with DOROTHY STONE
Music by Jerome Kern. Book and Lyrics by Otto Harbach and Anne Caldwell.

DIR. A. L. ERLANGER **GAITY THEATRE**, BROADWAY, 46th ST. EVES. 8:40.
MATINEES WEDNESDAY & SATURDAY 2:30.
The Best Loved Comedian on the American Stage.
CHARLES DILLINGHAM Presents
The Funniest and Best Comedy on Broadway

"ON APPROVAL" The Annual Frederick Lonsdale
Comedy Hit
with WALLACE EDDINGER and VIOLET KEMBLE COOPER
KATHLENE MACDONELL and HUGH WAKEFIELD

A Star-Spangled Wow!
RICHARD HERNDON'S BELMONT REVUE
"AMERICANA"
By J. P. McEVOY
6th Capacity Month!

BELMONT THEA. 48th Street, East of B'way. Eves. 8:30
Matinees Thursday and Saturday 2:30

GEORGE WHITE'S APOLLO THEATRE West 42 St.
EVES. 8:20 SHARP. POP. MAT. WEDNESDAY & SATURDAY 2:20.

GEORGE WHITE'S SCANDALS

WORLD'S GREATEST SHOW—WORLD'S GREATEST CAST.
SEATS NOW FOR NEW YEAR'S MATINEES AND NEW YEAR'S EVE.

NEW YORK'S TWO OUTSTANDING MUSICAL HITS

AT THE **CASINO** 39TH ST. AND B'WAY
THE MUSICAL THRILLER
THE DESERT SONG
WITH VIVIENNE SEGAL, ROBERT HALLIDAY, EDDIE BUZZELL AND PEARL REGAY.
SUPERB CAST OF 150
EVENINGS AT 8:30—MATINEES WED. AND SAT.

AT THE **AMBASSADOR** 49TH ST. AT B'WAY
ACE OF MUSICAL COMEDIES
QUEEN HIGH
WITH CHARLES RUGGLES, FRANK MCINTYRE AND LUELLA GEAR AND 60 OTHERS.

NEW AMSTERDAM Thea., 42d St. W. of B'way. Eves. 8:15. Mats. Wed. & Sat. Erlanger, Dillingham & Ziegfeld, Mgrs.
POPULAR PRICE MATINEE WEDNESDAY

ZIEGFELD MUSICAL COMEDY PRODUCTION **BETSY** with **BELLE BAKER** "THIS FUNNY WORLD"
AMERICA'S GREATEST SINGER OF POPULAR SONGS, AND AN ALL STAR CAST INCLUDING Al Shean, Evelyn Law, Ralph Whitehead, Phil Ryley, Dan Healy, Jack White, Vanita La Nier, Madeleine Cameron, Bobby Perkins, Barbara Newberry, Edward Hickey, Borrah Minevitch and His Harmonica Symphony Orchestra.
ALLEN KEARNS AND JIMMY HUSSEY
Book by Irving Caesar and David Freedman. Lyrics by Lorenz Hart. Music by Richard Rodgers.
Staged by SAMMY LEE
THE GREATEST DANCING CHORUS EVER SEEN 458 GOOD SEATS AT \$1.00

OUTSTANDING HITS Presented by DAVID BELASCO

LENORE **ULRIC**
as **LULU BELLE**
by EDWARD SHELDON & CHARLES MACARTHUR
Supported by HENRY HULL and a NOTABLE CAST

BELASCO
Thea., W. 41 St. Eves. 8:30. Mats. Thurs. & Sat.

LYCEUM W. 45th St. Eves. 8:30. Mats. Thurs. & Sat. 2:30
DAVID BELASCO Presents
E.H. SOTHERN
In **"WHAT NEVER DIES"**
A Comedy by ALEXANDER ENGEL. Translated by ERNEST BOYD. SUPPORTED BY HAIDEE WRIGHT

THEATRE GUILD ACTING COMPANY IN—
WEEK OF JAN. 3 **THE SILVER CORD**
WEEK OF JAN. 10 **NED McCOBB'S DAUGHTER**
JOHN GOLDEN Thea., 58th St., East of B'way. Eves. 8:30. Matinees THURS. and SAT.

WEEK JAN. 3 **THE BROTHERS KARAMAZOV**
WEEK OF JAN. 10 **PYGMALION**
GUILD THEATRE 52nd St., W. of B'way. Eves. 8:30. Matinees THURS. and SAT. 2:30.

PLYMOUTH THEATRE 45th Street. Mats. 2:30 W. of B'way. Eves. 8:30
WINTHROP AMES' GILBERT AND SULLIVAN OPERA COMPANY
Mon., Tues., Wed., Fri., Sat. Eves. & Thursday & Saturday Mats.

The PIRATES of PENZANCE
THURSDAY EVENINGS ONLY **IOLANTHE**

FEATURE MOTION PICTURES

The House of Hits
RIALTO Times Square A-PUBLIX Theatre

SORROWS of SATAN
with ADOLPHE MENJOU as SATAN
RICARDO CORTEZ, CAROL DEMSTER, LYA de PUTTI.
A Paramount Picture

WILLIAM FOX PRESENTS THE MOTION PICTURE
WHAT PRICE GLORY

SAM H. HARRIS
Theatre, 42d St. West of B'way. Twice Daily 2:30-8:30. All Seats Reserved. Sunday Matinee at 3.



“I Was So Embarrassed— You Sat There Like a Dummy!”

“WHAT do you mean—a dummy? Aren't you a bit harsh?”

“You know what I mean. Couldn't you think of *anything* to say?”

“No, I couldn't. How was I to get in on that kind of conversation?”

“And what did you expect them to talk about—business?”

“Really, Ja—”

“Oh, I'm so ashamed! I wanted to be proud of you, Ted. You are cleverer and more successful than any man who was at that dinner tonight—but you acted as though you were afraid to open your mouth.”

“I was, dear! What do I know about that philosopher they were talking about—what was his name?—Nietsche. I couldn't even follow their conversation, half the time....”

“You should read more. It's pitiful! Why, you didn't contribute one idea or opinion all evening. I was so embarrassed!”

“I'd like to read more, but you know how much time I have!” He helped her into the cab, then turned to her with a smile. “But you made up for both of us tonight, Jane. You were wonderful! How did you ever find out so many things to talk about?”

Busy People Enjoy This Way of Becoming Well-Informed

Jane glowed, flattered by her husband's praise. “Do you really think I made a good impression on those people, Ted?”

“I should say you did!” he laughed. “You seemed to know about everything. Well, you have plenty of time to read.”

“Is that so?” she retorted. “I have even less time to read than you. I get all that information from the Elbert Hubbard Scrap Book.”

“What's that?”

“You must have heard about it. It's quite famous. Now don't tell me you don't know

who Elbert Hubbard was! One of the most versatile men America has ever known—a writer, craftsman, orator, business man—a many-sided genius. Well, he began keeping a scrap book when he was quite young, and he kept it throughout life. He put into it only the things that inspired him most, choice bits from the best minds—the *high-lights* of literature.”

“Great idea! Tell me more about it.”

THE ELBERT HUBBARD SCRAP BOOK

Selections from 500 great writers

All the way home she told him about the Elbert Hubbard Scrap Book, and urged him to use it as she had.

“Imagine, Ted! In that one great Scrap Book are all the ideas that helped Hubbard most, all the wonderful bits of wisdom that inspired him—the greatest thoughts of the last four thousand years! He did all your reading for you! You don't need to go through long, tiresome volumes—you can get at a glance what Hubbard had to read days and days to find. Promise me you'll read in it every day for five or ten minutes, dear! It will make you so well-informed—you'll never need to feel embarrassed or uncomfortable in company again.”

“It sounds great,” he said, as the cab drew up at their door. “Why didn't you tell me about it long ago!”

Sent FREE for Examination

The Elbert Hubbard Scrap Book is a unique volume made up of ideas, thoughts, passages, excerpts, poems, epigrams—selected from the master thinkers of all ages. Selected by *Elbert Hubbard*, himself a master thinker. There is not a commonplace sentence in the

entire volume. Only the *best* of a lifetime of discriminating reading has been included.

This Scrap Book is a fine example of Roycroft bookmaking. The type is set Venetian style—a page within a page—printed in two colors on fine tinted book paper. Bound scrap-book style and tied with linen tape.

Please examine it at our expense! The coupon entitles you to the special five-day examination privilege. Just send it off today, and the famous Elbert Hubbard Scrap Book will go forward to you promptly. When it arrives, glance through it. If you aren't inspired, enchanted—simply return the Scrap Book within the five-day period, and the examination will have cost you nothing. Otherwise send only \$2.90, plus few cents postage, in *full payment*.

We urge you to act now. We want you to see the Scrap Book and judge it for yourself. Mail this coupon TODAY to Wm. H. Wise & Co., Roycroft Distributors, Dept. 271, 50 West 47th Street, New York City.

**Wm. H. Wise & Co., Roycroft Distributors,
Dept. 271, 50 West 47th Street,
New York City.**

You may send me for five days' free examination a copy of Elbert Hubbard's Scrap Book in cloth-lined butcher paper binding. Within the five-day period I will either return the Scrap Book without obligation, or keep it for my own and send only \$2.90, plus few cents postage in full payment.

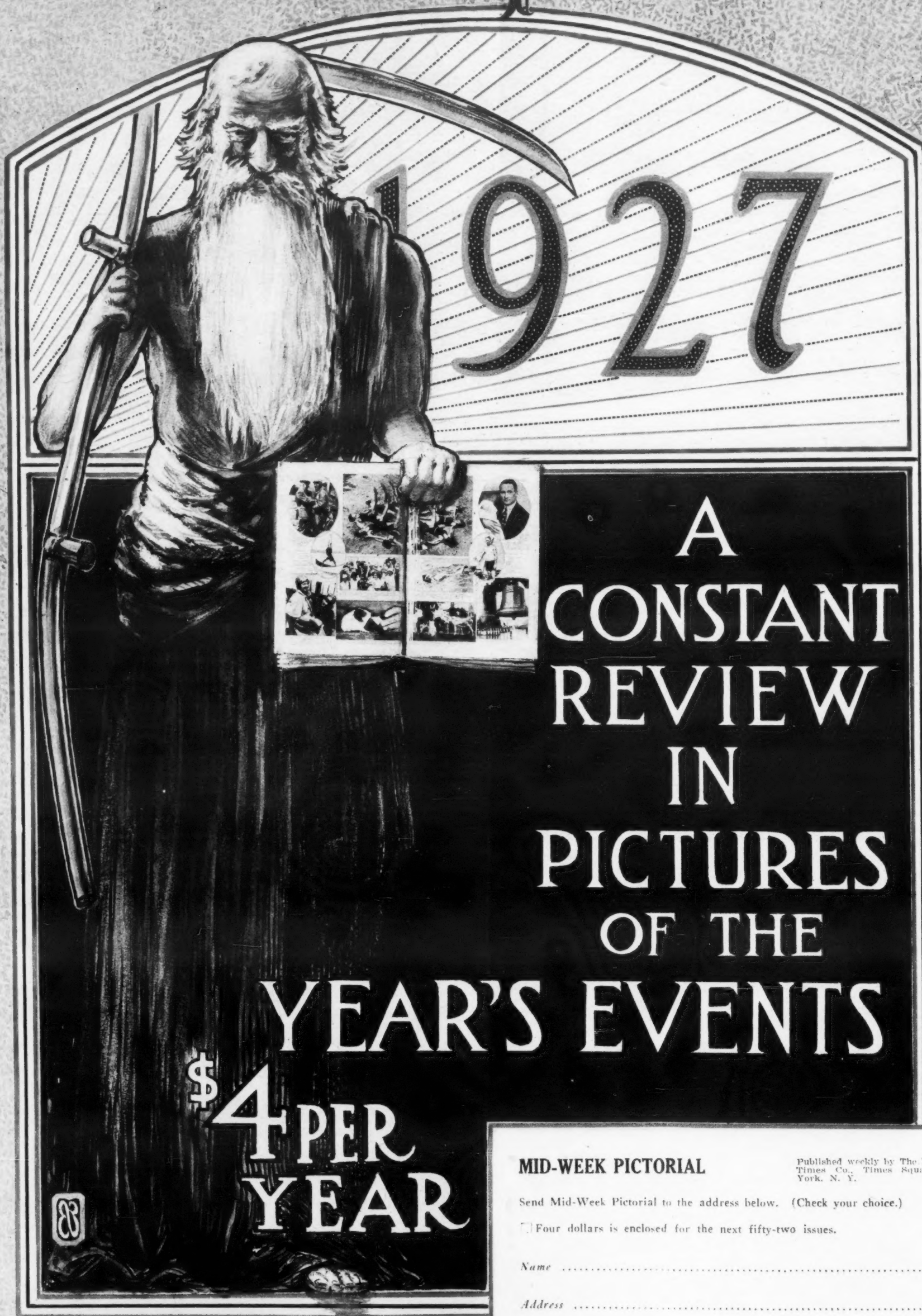
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☐ A few copies are available in a sturdy binding of semi-flexible basket-weave buckram for only \$1 additional. Please check in this square if you want this de luxe binding, with the same return privilege.

Mid-Week Pictorial



A
CONSTANT
REVIEW
IN
PICTURES
OF THE
YEAR'S EVENTS

\$4 PER
YEAR

MID-WEEK PICTORIAL

Published weekly by The New York
Times Co., Times Square, New
York, N. Y.

Send Mid-Week Pictorial to the address below. (Check your choice.)

☐ Four dollars is enclosed for the next fifty-two issues.

Name

Address

City State

MWP-1-6-27

The Day-Dreamer

Will he ever wake up?

HIS life is made up of rosy visions.

He sees himself in a manager's office—as the president of a firm—with a \$20,000 salary—perhaps even as a millionaire with a Rolls Royce, a rakish yacht and a swell country estate.

But all this grandeur is in his day dreams. He lives in the golden **PARADISE OF TOMORROW**—and it never comes.

He does nothing with the opportunities that surround him **TODAY**.

He feels above his present job. He is always “going to find a place where his abilities will be appreciated.” But he **NEVER DOES**.

He is the despair of his employers, for they know that he **REALLY HAS ABILITY**. He can plan with intelligence, he has original ideas, imagination. If he could only concentrate on today, instead of **TOMORROW**, he might have all the prosperity he craves!

What he needs is a **STICK OF DYNAMITE**—anything to wake him up and teach him to get results from his abilities **NOW**.

If he doesn't give himself a rousing jolt, he will complain more and more of not being “appreciated”—and gradually “peter out” into a failure—**A JOB COWARD**—a cog in a business machine.

He will always be somebody else's servant, instead of master of his own destiny.

How does he get into such a mental state? Because he uses only about **ONE-TENTH** of his mental energies in doing the vital things that count. Psychologists have proved that most of us use **NINE-TENTHS** of our brain power in day-dreaming, fortune-wishing, aimless time-killing. We are nearly all victims of the vicious habit of living far below our God-given endowments!

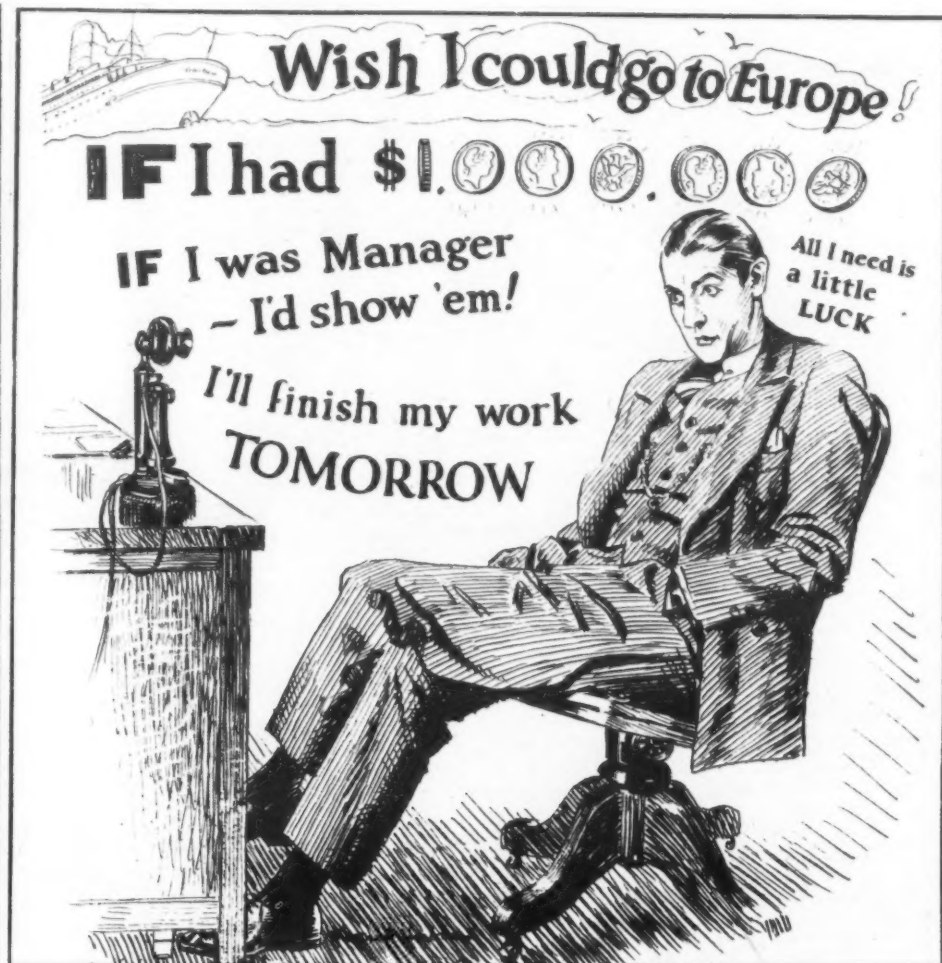
It doesn't help to learn that certain of your mental abilities have become **WEAK THROUGH DISUSE**, just as unused muscles do. Nobody knows better than you (if you are honest with yourself) that there must be a “screw loose somewhere.” The proof of it is that you have failed to reach the high mark you **ONCE** set for yourself.

You admit it. What you want to know is, **WHAT CAN BE DONE ABOUT IT?**

There is one very simple thing that you **CAN** do—now. You can find out what Pelmanism has done for 550,000 men and women, some of whom were facing **THE VERY SAME DISSATISFACTION** with their attainments that you are feeling. Pelmanism developed the mental powers they lacked—it replaced procrastination with “do it now” efficiency; it put concentration in the place of mind-wandering; it substituted self-confidence for self-distrust. You will learn how Pelmanism has often awakened abilities which the individuals did not **DREAM** they possessed!

Since Pelmanism is the science of applied psychology, it brings **SELF-REALIZATION** to all classes and conditions of men and women—prominent and famous as well as obscure and unknown. And among the better known persons who use and advocate it are:

T. P. O'Connor, “The Father of the House of Commons”
General Sir Robert Baden Powell, Founder of the Boy Scout Movement
Judge Ben B. Lindsey, Founder of the Juvenile Court, Denver
Frank P. Walsh, Former Chairman of the National War Labor Board
Jerome K. Jerome, Novelist



General Sir Frederick Maurice, Director of Military Operations, Imperial General Staff

Admiral Lord Beresford, G.C.B., G.C.V.O.

Sir Harry Lauder, Comedian

W. L. George, Author

Baroness Orczy, Author

Prince Charles of Sweden

—and hundreds of others of equal prominence.

A remarkable book called “Scientific Mind-Training” has been written about Pelmanism. **IT CAN BE OBTAINED FREE**. Yet thousands of people who read this announcement and who **NEED** this book will not send for it. “It's no use,” they will say. “It will do me no good,” they will tell themselves. “It's all tommyrot,” others will say.

But if they will use their **HEADS**, they will realize that people cannot be **HELPED** by tommyrot and that there **MUST** be something in Pelmanism, when it has such a record with 550,000 different individuals, and when it is endorsed by the kind of people listed above.

If you are made of the stuff that isn't content to keep on “putting off” all the good things of life—if you have a spark of **INDEPENDENCE** left in your soul, write for this free book. It tells you what Pelmanism is, **WHAT IT HAS DONE FOR OTHERS**, and what it can do for you.

The first principle of **YOUR** success is to do something radical in your life. You cannot make just an ordinary move, for you will soon again sink into the mire of discouragement. Let Pelmanism help you **FIND YOURSELF**. Don't put it off. Mail the coupon below now—now, while your resolve to **DO SOMETHING ABOUT YOURSELF** is strong.

THE PELMAN INSTITUTE OF AMERICA

Approved as a Correspondence School under the laws of the State of New York

19 West 44th Street Dept. 891 New York City

The Pelman Institute of America
19 West 44th Street, Dept. 891
New York City

I want you to show me what Pelmanism has actually done for over 550,000 people. Please send me your free book, “Scientific Mind Training.” This places me under no obligation whatever.

Name _____
Address _____
City _____ State _____



PART OF THE "FIRST LADY'S" CHRISTMAS: THE WIFE OF THE PRESIDENT
Joined Santa Claus (Otherwise John S. Bennett, Superintendent of the Central Union Mission, Washington) and Mrs.
Bennett at a Christmas Party for Needy Children Held at Keith's Theatre, Washington.
The Little Boy Is Billy Cropp, One of the Guests.
(Times Wide World Photos.)

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXIV, NO. 20.

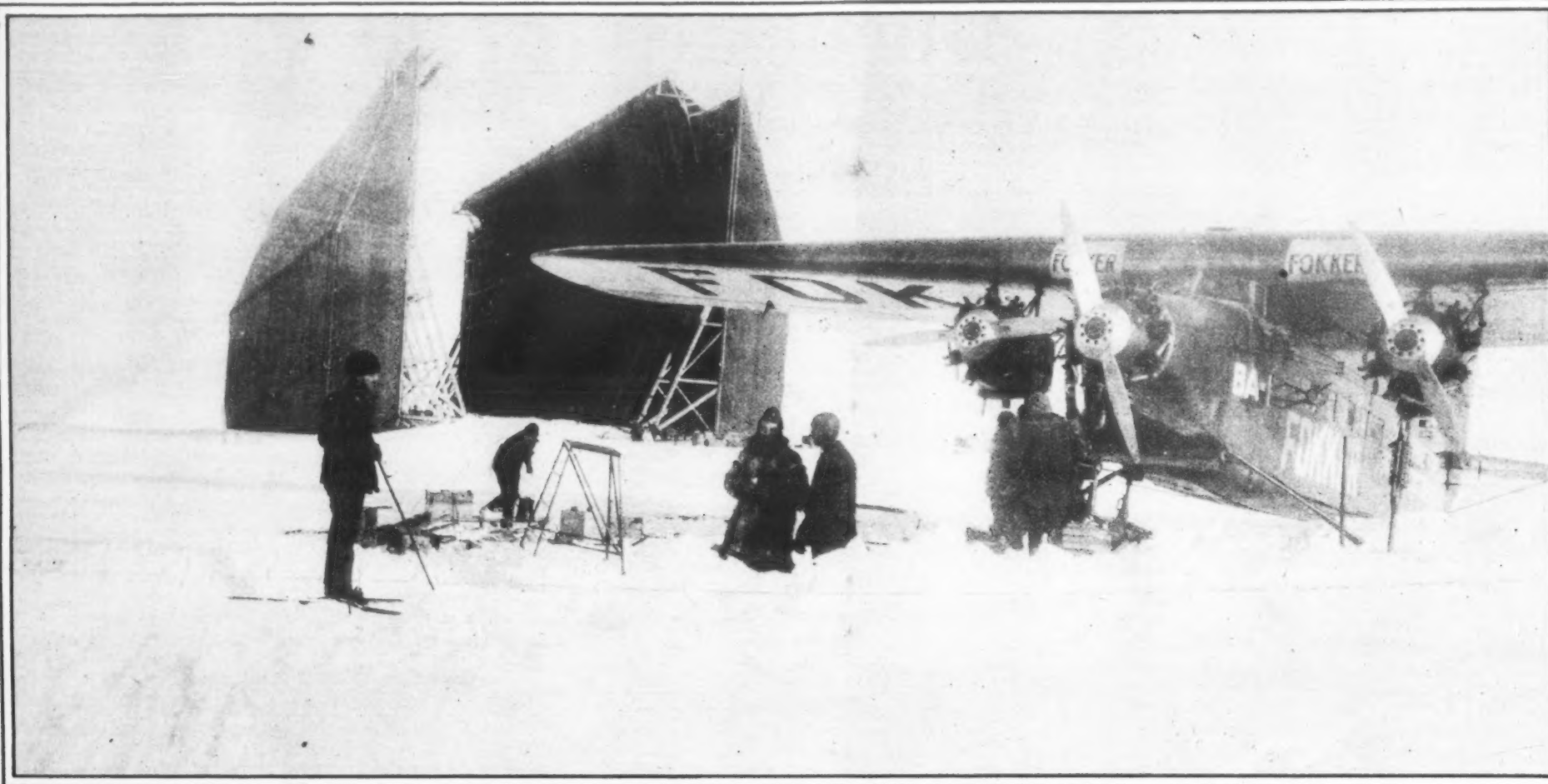
NEW YORK, JANUARY 6, 1927.

PRICE TEN CENTS.



HIS HONOR TELLS THE WORLD: WILL ROGERS,
the Inimitable Humorist, Making His Inaugural Speech as Mayor of Beverly Hills, Cal.,
an Office to Which He Was Recently Elected by the Town Board of Trustees. He Con-
vulsed His Audience by the Program He Proclaimed, Excerpts From Which Will Be Found
on Page 23 of This Issue. (Times Wide World Photos.)

MARVELOUS ADVANCES IN COMMERCIAL AVIATION



IN THE ARCTIC CIRCLE: THE FOKKER PLANE "JOSEPHINE FORD," in Which Commander Byrd Crossed the North Pole, Last Summer. The Photograph Was Taken When the Plane Came to a Stop in Front of the Hangar Built for the Norge, Amundsen's Dirigible.
(Times Wide World Photos.)



CONGRATULATIONS: BRICE GOLDSBOROUGH (Left), Pioneer Airplane Instrument Inventor, Congratulates Walter Beech, Veteran Pilot, on Winning the Edsel B. Ford \$10,000 Trophy in the 3,000-Mile Reliability Tour.

AMERICAN aircraft powered with American air-cooled engines in commercial operation in the United States and Canada flew 1,774,268.8 miles in 1926, or the equivalent of seventy-one times around the earth at the equator.

This remarkable record has been submitted to the Hon. William P. MacCracken Jr., Assistant Secretary of Commerce for Aviation, for inclusion in the review of United States commercial aircraft operations for 1926. It was compiled from detailed information received in telegraphic replies to a questionnaire sent to thirty-three commercial aircraft operators using Wright Whirlwind 200-horsepower air-cooled engines in eighteen different types.

On all these flights there were only three forced landings due to failure of a motor part. No injury or fatality was caused by these forced landings. Wright engines flew a distance of twenty-four times around the earth, or approximately 600,000 miles per forced landing due directly to engine trouble.

The eighteen types of airplanes mentioned in the report made an average speed of 90 miles an hour during the year.

Another interesting bit of work was done by the Stinson-Detroit of the Florida Airways, which carried \$2,000,000 in currency to Miami, Fla., from Atlanta, Ga., the day after the hurricane.

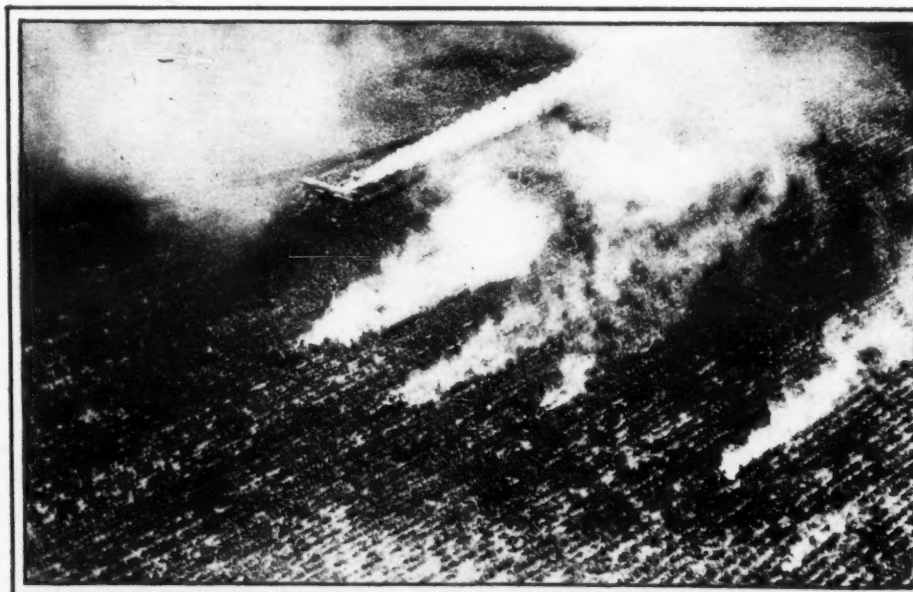
In preparing the report for Washington, the compilers used the report of the thirty-three commercial aircraft operators up to and including Dec. 1, 1926, which showed 16,462.55 hours flown and an actual mileage of 1,629,343.8 covered. It was estimated for the month of December that 1,503 hours would be flown and 144,925 miles covered, bringing the total for 1926 up to 1,774,268.8.



BAD FOR THE BOLL-WEEVILS: A HUFF-DALAND COTTON-DUSTING PLANE, With Wright Engine, Lays a Cloud of Calcium Arsenate at the Rate of 400 Acres Per Hour.



HOW WAR IS WAGED FROM THE AIR ON MOSQUITOS: OVER A LOUISIANA SWAMP Flies a Huff-Daland Dusting Plane, Laying a Trail of Paris Green Over the Infested Area.
(U. S. Bureau of Entomology.)



FIGHTING THE BOLL-WEEVIL in a Southern Cottonfield. The Airplane Is Coming Into Favor as a Means of Dusting the Fields With Calcium Arsenate. Comparison Is Here Shown With Earlier Methods. The Airplane Can Cover 400 Acres in an Hour, as Contrasted With Nine Acres by Other Devices.

ACHIEVED BY AMERICAN AIRMEN IN THE YEAR 1926



AMERICA'S FIRST FOLDING WING MONOPLANE: THIS FAIRCHILD CABIN PLANE

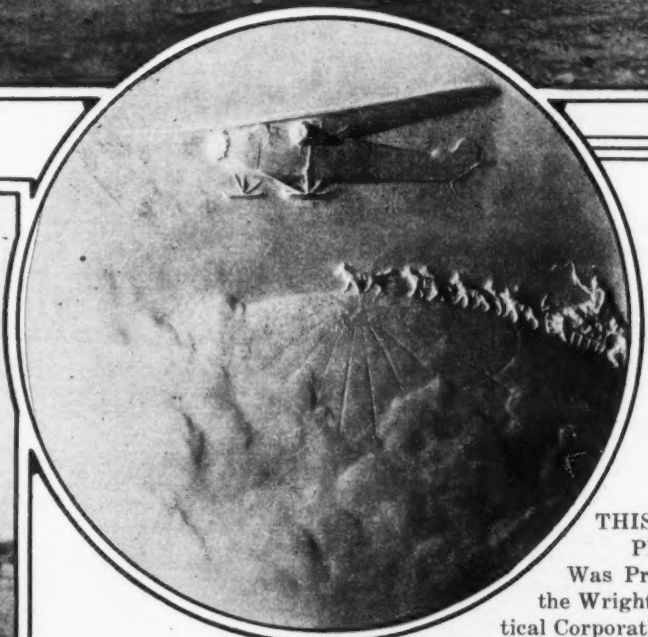
Is Used for
Aerial Photo-
graphy. It
Can Be
Stored
With Wings
Folded in
an Ordinary
Auto
Garage.
(Photos
Courtesy of
Bruno
Blythe.)



LOADED
BY DISTIN-
GUISHED
HANDS:
GOVERNOR
JOHN H.
TRUMBULL
of Connecti-
cut, Chair-
man of the
Board of
Directors of
Colonial Air
Transport,
Helping
Postmaster
Baker of
Boston
With the
First Con-
signment of
Air Mail
From
Boston to
New York.
(Acme News
Pictures.)

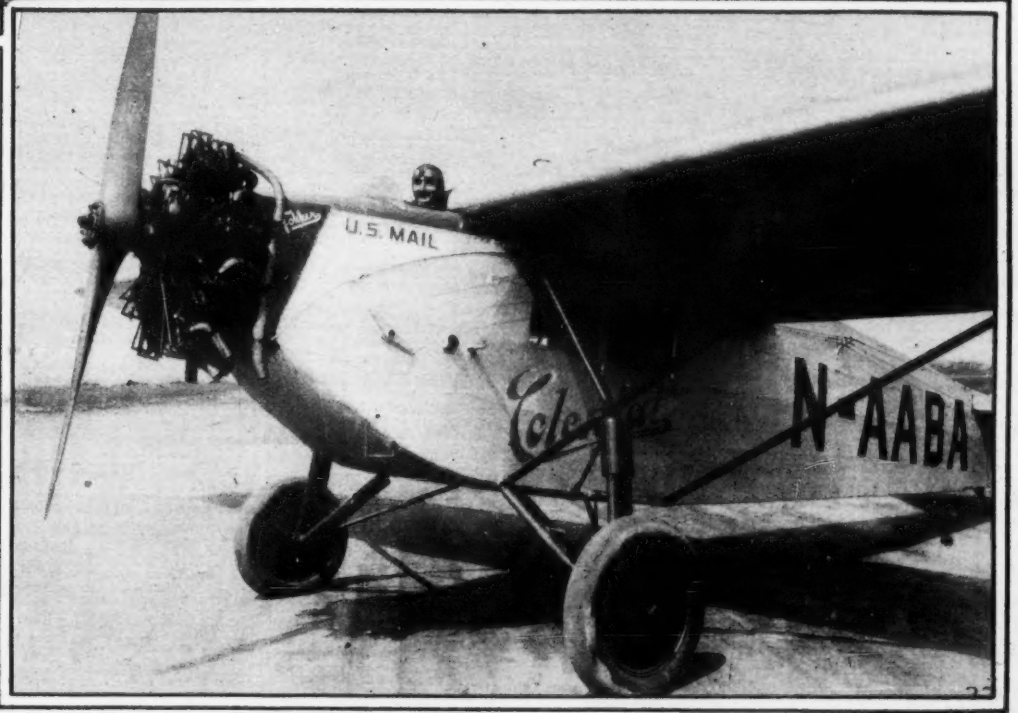


EXPERT INSPECTION: HENRY FORD AND ANTHONY
H. G. FOKKER
Examine the Wright Motor Installed in the Fokker Trimotor
Air Liner.



COM-
MEM-
ORAT-
ING
BYRD'S
POLAR
FLIGHT:
THIS BRONZE
PLAQUE

Was Presented to
the Wright Aeronau-
tical Corporation, Pater-
son, N. J., by a Special Com-
mittee of the Aeronautic Executives' Association. It Was Con-
ferred as an Award for "The World's Safest Aviation Motor." Based on the 1926 Record of the Wright Whirlwind Motor.



THE AIR MAIL: A COLONIAL AIR TRANSPORT PLANE
Which Plies for Uncle Sam Between Boston and New York.



**AERIAL MESSENGERS OF GOOD WILL:
AVIATORS OF THE PAN-AMERICAN
FLIGHT**

Grouped in Front of the Flagship New York at San Antonio, Texas, the First Time All Participants Were Photographed Together. Left to Right: Captain A. B. McDaniel, Lieutenant C. McK. Robinson, Captain C. F. Woolsey, Lieutenant J. W. Benton, Major H. A. Dargue, Flight Commander; Lieutenant C. E. Whitehead, Lieutenant B. F. Thompson, Lieutenant L. D. Waddington, Captain I. C. Baker and Lieutenant M. F. Fairchild.

(© E. O. Goldbeck, San Antonio, Texas.)



"MISS OPELIKA," the Title Conferred on Miss Etta Koplon, Crowned as Queen of Beauty in a Contest at That Thriving Alabama Town.

(Times Wide World Photos.)



**A
MAM-
MOTH
HEADPIECE:**

JAMES J. DAVIS, United States Secretary of Labor, Wearing the Ten-Quart Hat Presented to Him by the John B. Stetson Company of Philadelphia After He Had Made a Christmas Address to the Employees of That Organization.

(Times Wide World Photos.)



URGING THE GREAT SPIRIT TO LISTEN: MEDICINE MAN at the Fort Union (Mont.) Historical Exercises Going Through His Incantations Before an Assemblage of Blackfeet Indians From the Glacier National Park Reservation.

(Times Wide World Photos.)



"TIME CANNOT WITHER NOR CUSTOM STALE": JOHN D. ROCKEFELLER, Perhaps the World's Richest Man, at the Age of 87 Driving Off Vigorously in His Favorite Game at Ormond Beach, Fla.

(C. E. Engelbrecht.)

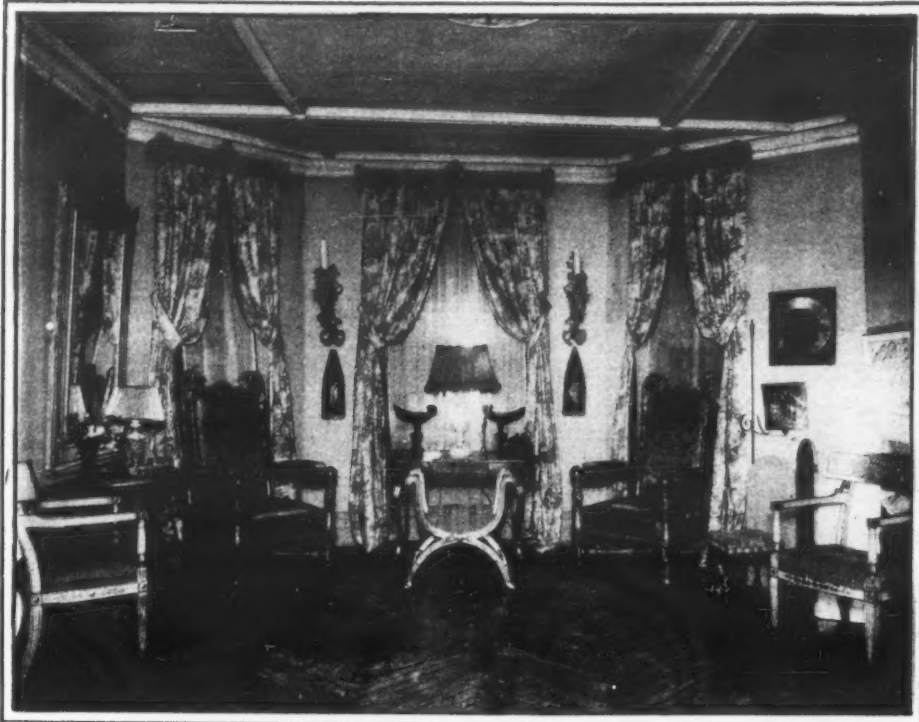


**THE KIND THEY GROW
IN GEORGIA: MISS SARA
PICKETT**

of Newnan, Ga., Elected by the Merchants of That City to Represent Her Home Town at a Recent Fashion Show.

(Times Wide World Photos.)

ACHIEVING HARMONY WITH DIFFERENT STYLES OF FURNITURE



A CHARMING COMBINATION
of Chairs and Tables From Italy, Mirrors From France and Objets d'Art of Various Periods Assembled Against a Neutral Background With Hangings of Toile de Jouy.
(Vicomte de Frise, Decorator.)



A REFECTORY TABLE IN GREEN AND GOLD
From Venice, a Chaise-Longue of the Louis XVI Period and a Painted Coffee Stand Rest Contentedly on a Spanish Tile Rug in an Artistic New York Apartment.

By Lillian Morgan Edgerton

THE observation of an experienced decorator who said that women are bent upon matching things in their homes applies to many a chatelaine of the present day. This urge is traceable partly to inheritance and partly to lack of confidence. A woman may have a general idea of what she would like to have in her home—may have, perhaps, a mental picture visualizing this or that. But when the point is reached from which she must build she is conscious of her lack of technical knowledge, of practical experience in arrangement. That is enough to weaken the mental knees of any one, woman or man, who has undertaken the pleasant but perplexing task. The moment of hesitation is all confusion. To stand still is stupid; to proceed is hopeless. So there you are, until some guide is found to brush away the cobwebs and clear the vision in a really practical way.

* * *

Most people who undertake to furnish, refurnish or settle a home are handicapped with traditional ideas and legacies. There are treasures which are not to be given up if a place can possibly be found for them. There are things to memory dear of more value than all of the new furniture and trappings to be bought even for a large price. The problem is how to hold them, how to harmonize them with the setting in an up-to-date establishment, what to do about it all. There have been decorators and furnishers who held these precious belongings in contempt as provincial, Victorian,

inartistic and altogether dreadful. But they are not the wise and helpful souls in the calling.

* * *

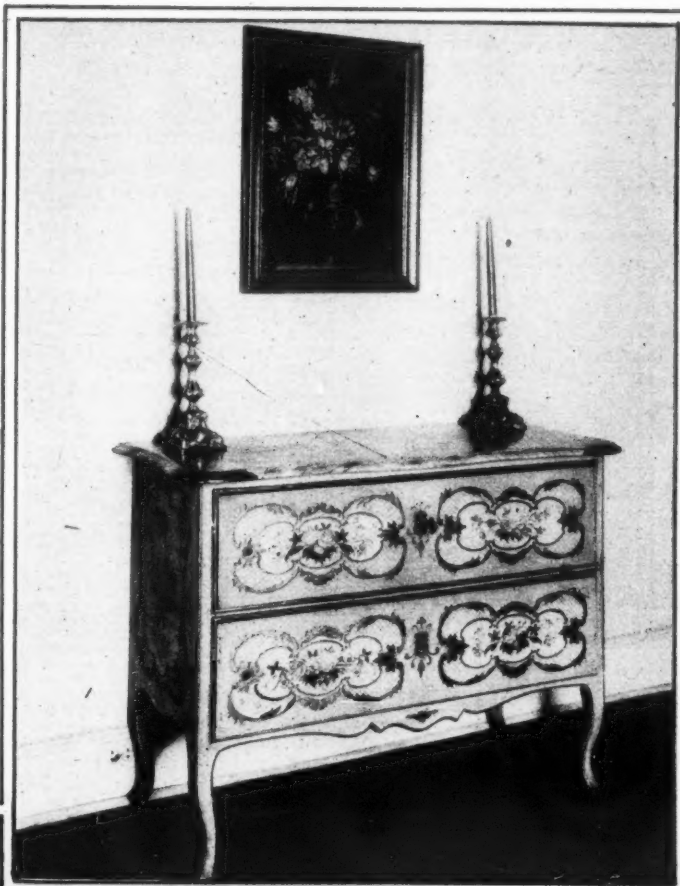
There is the decorator to whom the individual, her

or his personality, background, taste and preferences, are the very foundation of any task in home decorating; who bends every effort and makes demand upon every resource to realize for the client whatever will make most important her environment. This requires skill, sympathy, judgment of the highest order and a fine sense of proportion. People have a way of loving things and of wanting things that do not make for beauty and harmony, and, in order to achieve the result they are asking, it requires sometimes the work of a diplomat to convince them of the error of their judgment, and, what is an even more delicate undertaking, to substitute something which will become in time even more keenly appreciated.

* * *

These personal attachments are sometimes the reason for placing furniture of different sorts and kinds together. But it is sometimes also the love of an individual for variety, whether the idea is original or due to the recommendation of an interior decorator, who may be among those artists who find interest and charm in the assembling and harmonizing of various periods and types. In the most conservative interiors fine old pieces from other countries and other times find their way. In one delightful studio-living room are a Venetian couch, Chinese lamps and Spanish vargana and some early American chairs. In another, the salon of a famous decorator, are lovely bits of many kinds, from Adam and Chippendale to old Flemish and Italian.

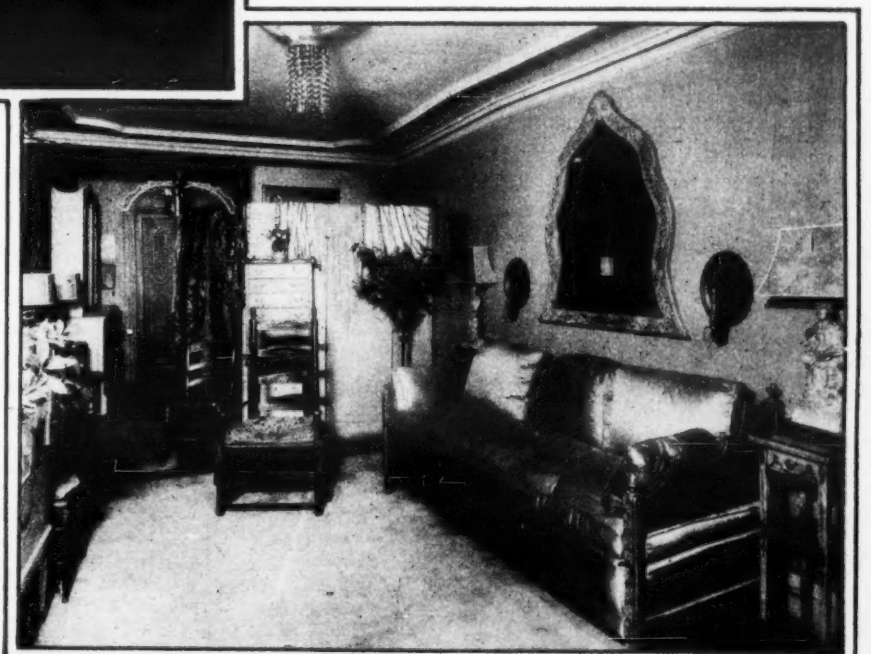
(Continued on Page 22)



OLD SHEFFIELD CANDLE-STICKS and Bayberry Candles Light a Dutch Flower Painting Above a Painted Venetian Commode.



A BIT OF ENGLISH CHINA
Is Found to Be Not Out of Place in a Setting That Is Exquisitely French and Italian.
(Vicomte de Frise, Decorator.)



EARLY AMERICAN CHAIRS AND CHESTS
Appear Without Apology Among the French, Venetian and Chinese Furnishings of an Artist's Salon.
(A. L. Carroll Lottimer, Decorator.)

Suggestions and Advice Regarding Home Decoration Will, on Request, Be Given by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



January
Is Movie-
dom's
"National
Laugh
Month"



AL
CHRIS-
TIE
AND HIS
SKIP-
PER-
ETTES
Go
Cruising
Along the
Coast of
Golden
Calif-
ornia.



A
PIC-
TURE
THAT
NEEDS
NO
CAP-
TION.



CHARLIE MURRAY AND CHESTER CONKLIN
in a Scene From "McFadden's Flats" (First
National).

STARS OF THE SILVER SCREEN



LUPINO LANE.

SINCE the days when Charles the First was King, there have been representatives of the family of Lupino Lane on the English stage. He himself was born in London, and first appeared as a Thespian at the age of 3, at the Theatre Royal, Birmingham. Since then he has distributed his very considerable comic talent among drama, light opera, musical comedy, revue, vaudeville and now motion pictures.

Lane stands only 5 feet 3 inches tall, but is an expert boxer and swimmer, a finished acrobat and in fact an all-around adept at athletics.

His first American appearance was at the New York Hippodrome, from which he passed to Ziegfeld's Follies of 1924, and thence to a Shubert revival of "The Mikado," in which he played the part of Koko.

His motion picture career began with the Fox organization. At present he is one of the stars of Educational Comedies, and is rapidly becoming a favorite with the movie public.

Lane has a comedy style of his own. He is typically English, yet possesses the happy faculty of making practically a universal appeal.

In fact he is to be regarded as one of the uncrowned kings of "National Laugh Month."

tor can train almost anybody to register the more lugubrious emotions upon the screen; but no director has ever taken raw material and transformed it into a



SNOOK-
UMS
of
Universal
Recom-
mends
"National
Laugh
Month."

JOHNNY
HINES,
First
National
Comedy
Star,
and One
of the
Midgets
Who
Mystify
Him So
Completely
in
"Stepping
Along."

JANUARY is a good month in which to laugh. So, for that matter, is any other month, but there is a traditional significance in beginning a good custom with the New Year. No doubt that is why the present month of January has been set aside by various movie manufacturers as National Laugh Month, in which the attention of the public is to be called especially to the comedy pictures which play so large a part in the business of entertainment.

"Laugh and grow fit" is the slogan agreed upon for the campaign; and there could be no sounder advice. Mirth is the balance-wheel of the mind. Almost the last of its endowments with which humanity could afford to part would be its sense of humor.

Comedy is playing in the movies the same great rôle that it has played in all drama and literature since the days of Aristophanes. The most famous of all motion picture actors (and of course we are referring to Charlie Chaplin) is a comedian pure and simple. On his coat of arms (if he has one) should appear, in all the glory of heraldry, a slapstick and a custard pie rampant. On them his first renown was firmly based. They should be the Lares and Penates of his home among the Hills of Beverly.

It is not easy to be funny. Most of us can contrive to look sad, glad, bad or mad, but only the gods can make comedians of us. Long ago that keen-minded philosopher, G. K. Chesterton, in dealing with this very question, asked his readers which job they would really prefer to tackle—the writing of a long, serious editorial on some political or other heavy subject, or the furnishing of a page of bright new jokes in "Punch." The answer is obvious, and it reveals a truth which applies with great force to the movies. A good direc-

comedian. The comic gift is either there already—unmistakably, by natural endowment—or it will never be there.

Thus, in a way, the rib-tickling ladies and gentlemen who appear in the short-reel comedies at your local theatre can make out a very good claim to be the real aristocrats of their profession. Mr. This and Miss That (we do not dare mention the august names we have in mind) might perfectly well have been, respectively, a plumber and a saleslady, or a realtor and a steno, had it not been for happy chance. But the gentleman who falls down a flight of steps as no one else can fall was destined by heaven for that art; and the facetious lady at whom you roared last week carries with her a commission from Olympus. They have been sent to soothe the sorrows of mankind; and the end of the short-reelers (if that were thinkable) would merit Johnson's epitaph on Garrick, whose death, he said, "eclipsed the gayety of nations and impoverished the public stock of harmless pleasure."

Speaking of Charlie Chaplin, it looks as though many weary months must pass before his next picture, "The Circus," is released. Report has it that Charlie will complete the picture in England. Work has been discontinued on the Hollywood lot.

"The Fire Brigade," featuring Charles Ray and May McAvoy, opened at the Central Theatre, New York, on Dec. 21. As the title indicates, its theme is the glorification of firemen and their work. The picture has some really remarkable scenes of heroic fire-fighting, and is a good entertainment except for the love story, which is dragged in by the heels and is utterly improbable, as worked out in the story, from beginning to end.

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

COLLEEN MOORE TWIRLS AND PIROUETTES IN "TWINKLETOES"



WARNER OLAND

as Markey Roseleaf, the Theatrical Manager.



BEFORE THE FOOTLIGHTS: TWINKLETOES DANCES
Amid the Enthusiastic Applause of the Elite of Limehouse.



TULLY MARSHALL

as the Father of Twinkletoes.

By Mitchell Rawson

IN "Twinkletoes," featuring Colleen Moore and playing at the Strand Theatre, New York, we have another of Thomas Burke's stories of the Limehouse district of London. The picture is a First National production, presented by John McCormick, directed by Charles Brabin, and including Kenneth Harlan, Tully Marshall, Gladys Brockwell, Lucian Littlefield and Warner Oland in the cast.

Twinkletoes, played by Miss Moore, is a young dancing girl of Limehouse who is beloved by all the inhabitants of the sordid region in which she was born and reared. Her father (Tully Marshall) loves her devotedly and conceals from her the fact that he is a receiver of stolen goods, though apparently everybody else in Limehouse except the police is aware of the fact and thinks little the worse of him because of it.

Loves comes to Twinkletoes, and as usual introduces complications. She loses her heart, much against her will, to a young prizefighter named Chuck Lightfoot (Kenneth Harlan). Chuck is already married, but his wife, Cissie (Gladys Brockwell), is too fond of drink and at last he leaves her. Mad with jealousy of Twinkletoes, Cissie tells a Scotland Yard detective about Twinkletoe's father and his nefarious occupation. The father is nabbed and sent away to jail, but at the last we are shown a scene in the dewy countryside in which the father returns to the open arms of Twinkletoes, in company with Chuck, who jubilantly shouts "I'm free!"—not stating whether by death, divorce or annulment by the Rota.

The scenes in Limehouse and in the Quayside Theatre, where Twinkletoes dances under the direction of a

rascally theatrical man who has seen more prosperous days (Warner Oland), are excellent. Mr. Oland is one of the most convincing villains in the movie business. There are also several delightful Chinamen who make occasional appearances during the story.

The wife, Cissie, as played by Gladys Brockwell, is a virago of the true Limehouse stamp. Tully Marshall, as usual, is admirable. That was only to be expected. When his face appears on the screen one can sit back comfortably in one's chair and know that one rôle at least is going to be competently performed.

Taking it by and large, "Twinkletoes" is capital.

As to Miss Moore—she is Miss Moore rather more completely than ever, though wearing blond hair for the purposes of this picture. There are those who revel in every detail of her art. Others find her emotional expression a little too jerky, not to say convulsive, for sensitive nerves. Recently she had seemed to be getting away from this particular manner of doing things, but "Twinkletoes" is a return to her pristine manner.

The story is interesting and moves along perfectly smoothly until the debacle when the father of Twinkletoes is arrested and she herself is lured to the home of Markey Roseleaf (Mr. Oland) and attacked in the good old movie style. Then the director seems to have found himself up a tree, and huddled a happy ending together in the closing shot without taking any trouble to lead up to it. For some reason a number of the First National pictures lately have had such conclusions. "Make it snappy" is an admirable axiom, but it is all too easy to snap away the effectiveness of an entire picture by such drastic rounding up of the plot. "Haste makes waste" is another axiom, just as true.

One of the best pieces of character acting in the picture is that of a dilapidated individual named Hank, by Lucian Littlefield. Hank is dirty, drink-soaked, faithful, tragic and appealing.

Kenneth Harlan makes a satisfactory leading man.



A LIMEHOUSE DANCER: COLLEEN MOORE, in "Twinkletoes," as Seen by Fowler, the Caricaturist.



TWINKLETOES IN DISTRESS: HANK, THE DOWN-AND-OUT (Lucian Littlefield), Tries to Comfort the Little Dancer in Her Sorrow.



THE CONQUERING HERO: CHUCK LIGHTFOOT (Kenneth Harlan) Returns to Limehouse From a Triumph in the Prize Ring, With His Wife Cissie (Gladys Brockwell) on His Right.

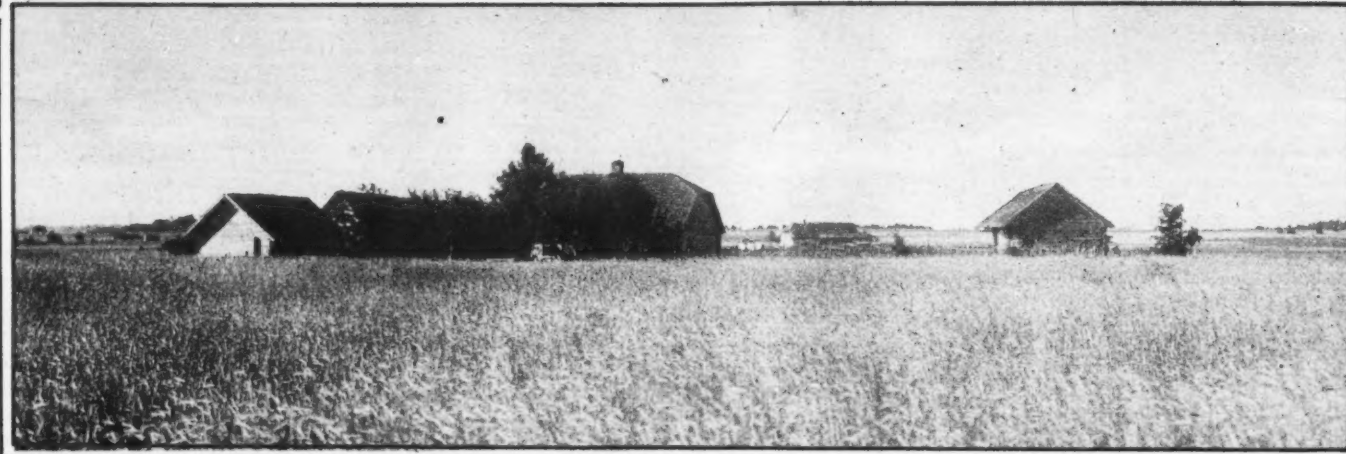
LATVIA, THE "BALTIC RIVIERA," A REPUBLIC OF FARMERS



A GROUP
OF LATVIAN
PEASANT
WOMEN
From the
Interior of the
Country.
(Times Wide
World Photos.)



RIGA, THE
CAPITAL OF
LATVIA,
a City of Spires,
Among Which
Stands the Tallest
Wooden Tower in
Europe.
(Times Wide World
Photos.)



A LATVIAN FARM
of the Type Which Has Sprung Up All Over the Country Since the Great Estates
Were Divided.
(Times Wide World Photos.)

LATVIA is one of the most picturesque and attractive countries on the Baltic. This little five-year-old republic, together with the neighboring countries, Estonia and Lithuania, belongs to the group of Baltic States. Its favorable geographical location, between Russia and Poland, makes it the junction of the main routes in Northeastern Europe. There is an extraordinary wealth of ever-changing scenery. Here we find a beautiful seacoast, with its fine white sand and protective dunes, and then again we are impelled to ramble for hours in great silent forests, or an idyllic river landscape draws us to the water's edge. While Latvia is a rather flat country, yet it presents a number of woody, hilly sections of great beauty, particularly in the so-called Livonian and Couronian Switzerland.

The climate is favorably influenced by the extensive forests, which are composed chiefly of pine, fir and birch trees. It is a country rich in rivers and lakes.

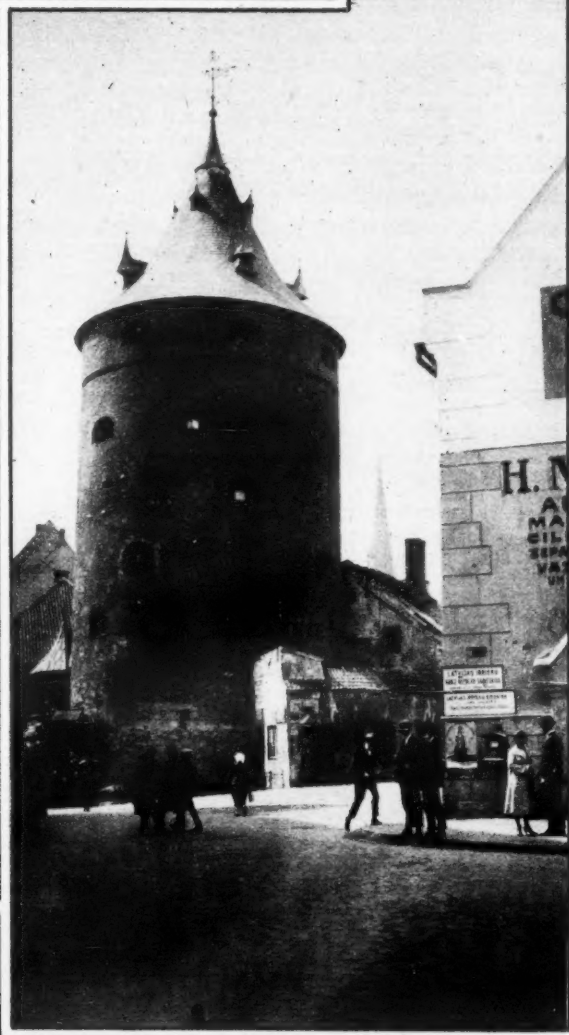
Latvia has been called the sportsman's El Dorado, as it affords many opportunities to indulge in every known variety of popular sport. The dense forests are rich in game, while the lakes and bogs abound with all kinds of feathered life, concealed in mystic thickets and tall reeds.

Yachting is naturally a sport in a country with so many lakes. This sport culminates in the annual re-

gattas on the Kisezers (Stint Lake), in the environs of Riga. There is also much tennis. Macpherson, the international star, resides in Riga. Football, hockey, ice yachting are all popular in Riga.

Educational opportunities are very rich. Theatres and concerts, museums and lectures, promenades and festivities, exhibitions and fairs, all these tend to keep the pulse of life throbbing. But at the health resorts, if one wishes, one can escape completely from the gay throng and enjoy undisturbed repose.

The inhabitants are of a gentle and peace-loving race. On this page there is a picture of an old powder tower, but which is now used as a museum. Verily, "the swords have been beaten into plowshares." Picturesque and colorful with embroidery are the native costumes, still worn in the provinces. As you motor through the country, past acres and acres of waving flax, you see many women at work in the fields. Here, in this new republic, the women have not yet found a foothold in politics. However, there are no sharp social contrasts, for there is a majority of farmers in the population, and a comparatively small number of workmen, say 50,000 altogether, according to a recent statement in The Riga Times. By means of judicious legislation and participation in international labor conventions, the position of the worker is fully secured. Measures have also been taken to combat unemployment.



A SYMBOL OF PEACE IN LATVIA:
AN OLD POWDER TOWER
Which, With the Coming of Tranquillity,
Has Been Turned Into a Museum.
(Times Wide World Photos.)



FLAX AT THE WHARVES OF
RIGA
Ready To Be Loaded and Shipped
to Many Lands.
(Times Wide World Photos.)





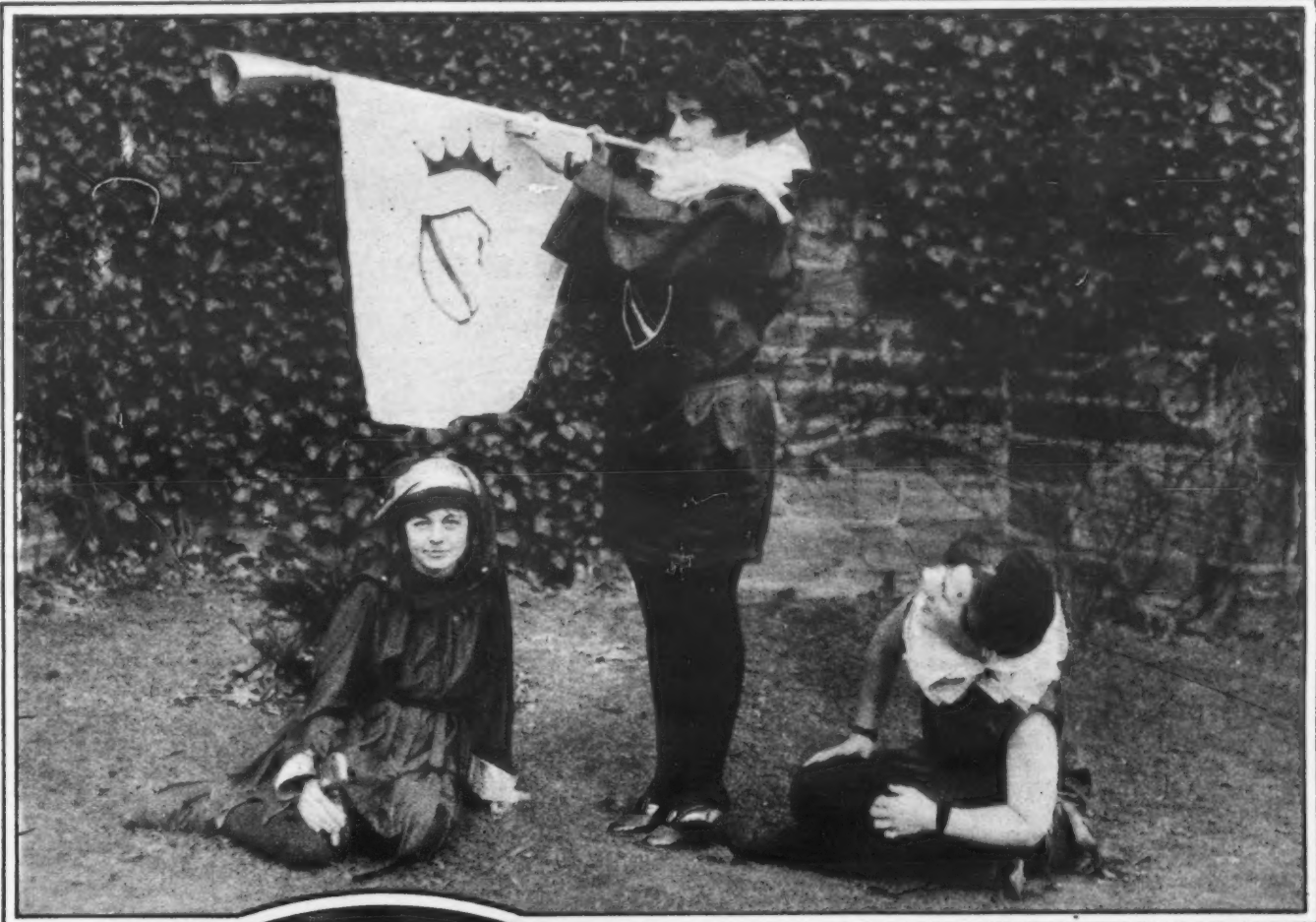
"VENUS RISING FROM HER BATH."

Reproduction of a Statue Recently Identified in Rumania as a Creation of the Famous Sculptor Canova. (Times Wide World Photos.)

WHEN Napoleon Bonaparte in 1805 took away the famous antique, Venus de Medici, and brought her to Paris it was felt by all Italy to be a national disaster. This feeling inspired Canova to create the most magnificent among his master works, "Venus Rising From the Bath," now at the Pitti Gallery, where it is one of the main attractions. That Venus has to be considered as the first performance.

An independent repetition of this work with various changes, which, however, do not affect the general impression in any way, was created by the master's own hand and is now in a Vienna gallery. This sculpture represents Venus rising from the bath. A slight noise causes her to turn her head shyly, pressing a sheet against her bosom. As generally known, Canova's Venus bears, in idealized Greek style, the features of Princess Pauline Borghese, Napoleon Bonaparte's beautiful sister. In some details the second Venus is even more highly accomplished than that at the Pitti; for example, in the looser arrangement of the hair knot and drapery, the noble execution of the limbs and the idealized head, which, contrary to the Pitti Venus, shows a completely closed mouth. The conception of the Vienna Venus differs entirely in the attitude (more bent forward) and also in the action (stepping forward).

The marble sculpture was purchased by a Rumanian gentleman without knowing that it was Canova's work. When a well-known art expert recently visited Bucharest he was asked to examine the sculpture. Then it came out that it is an extremely valuable Canova. The art expert, together with a Swiss financier, bought the statue and had it transported to Vienna, where it is now temporarily lodged at the Austrian Gallery in the Belvedere Parc.



THE HERALD SOUNDS THE TRUMPET: BRYN MAWR GIRLS

in the Cast of the Elizabethan Play Given by the Students of the Institution Every Year During Christmas Week. Left to Right: The Misses Elizabeth Baker, Madelaine Pierce and Harriet Simeral. (Times Wide World Photos.)



AS IN THE DAYS OF GOOD QUEEN BESS:

LADIES OF THE COURT in the Elizabethan Play Given in Christmas Week by Bryn Mawr Girls. Left to Right: The Misses Grace De Roo and Valeria Gendell. (Times Wide World Photos.)



FROM SCREEN TO KITCHEN: ELSA COVER, SWEDISH MOVIE STAR, With a Large Tray of Lobsters Which She Broiled While en Route to America on the Steamship Franconia. (Times Wide World Photos.)

A COSTUME FROM CAMBODIA: PRINCESS ACHILLE MURAT Does a Dance of Indo-China Before the San Francisco Women's Club. The Dress Formerly Belonged to the King of Cambodia's Favorite Dancing Girl. It Contains Thirty Pounds of Gold and Takes Seven Hours to Don, as the Wearer Has to Be Sewed Into It. (Times Wide World Photos.)



THE SHEEPSKIN OF OFFICE: WILL ROGERS,
Having Been Elected Mayor of Beverly Hills, Cal., in His Absence, Receives Official Notification of the Fact on His Return. Left to Right: Douglas Fairbanks, Billie Dove, Mrs. Rogers, Jimmy Rogers, and Will.



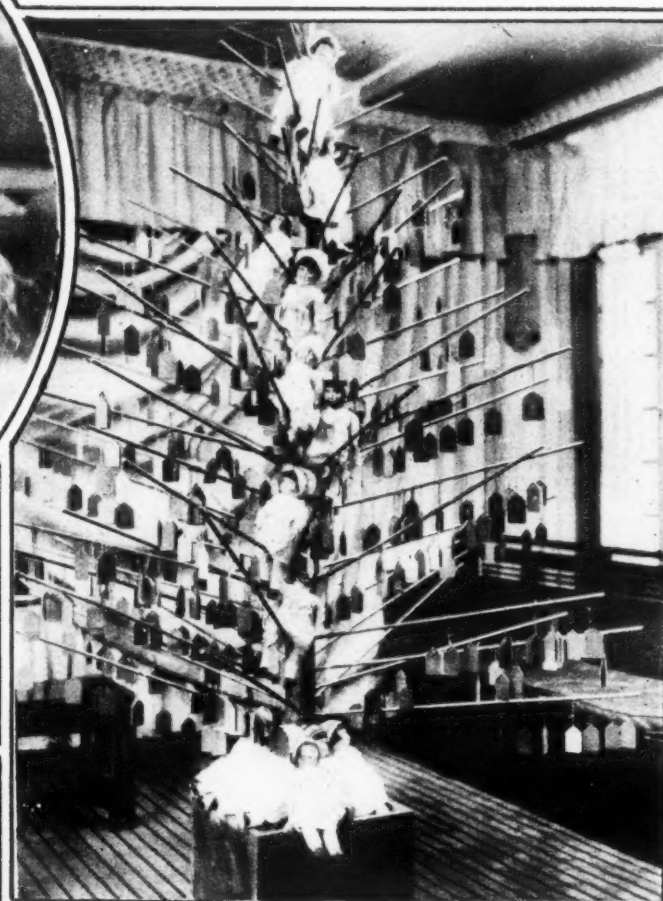
AMONG THE ELECT OF DOGDOM: YORKSHIRE TERRIER PUPS,
With Their Mistress, Adele Gloria, the Actress, Who, Herself Clothed in a Sumptuous Russian Sable Coat Said to Be Worth \$30,000, Has Outfitted Her Pets With Tiny Fur Coats to Ward Off Winter's Chilling Blasts.

(Times Wide World Photos.)



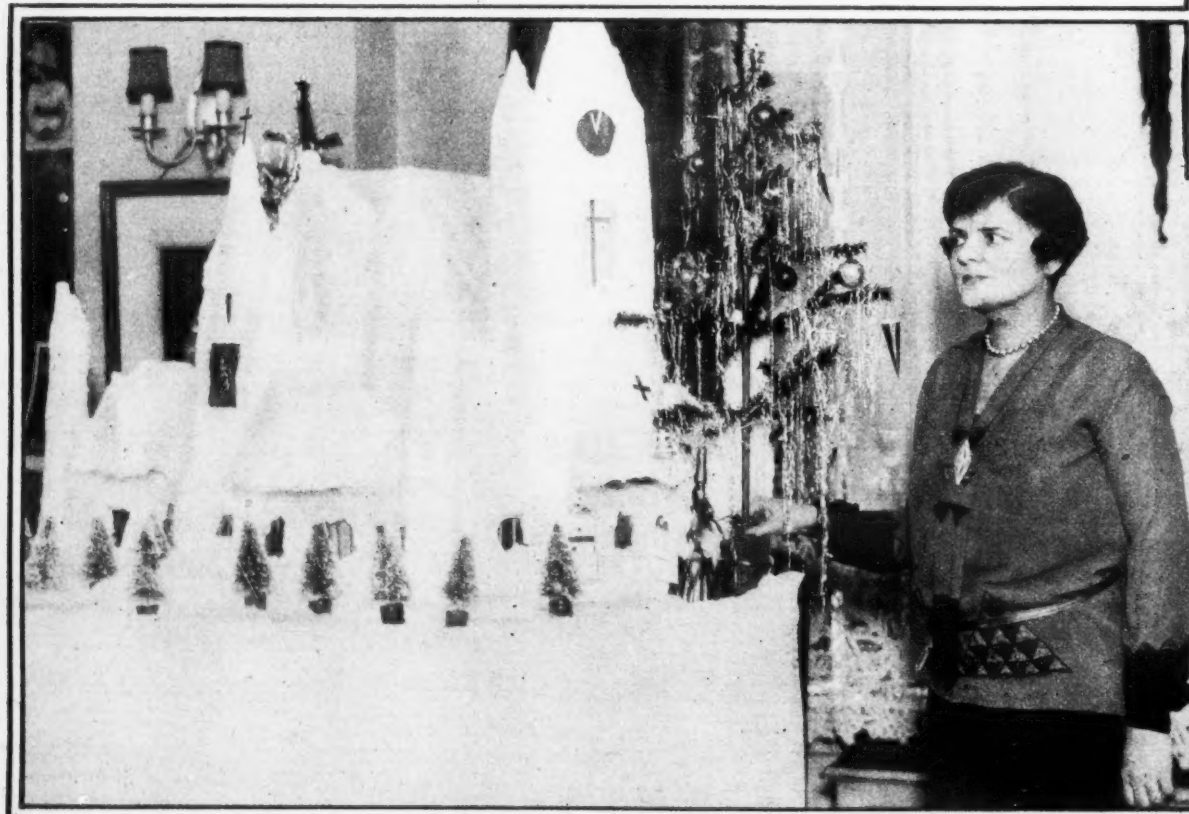
GOLDEN-VOICED TENOR PLAYS THE PART OF SANTA CLAUS: BENIAMINO GIGLI,
Metropolitan Opera Star, Assisted by Mrs. James J. Walker, Wife of the Mayor of New York, Gives a Christmas Party to Twenty-two Children Whose Fathers Were Killed Last Year While Serving on the New York Police Force.

(Times Wide World Photos.)



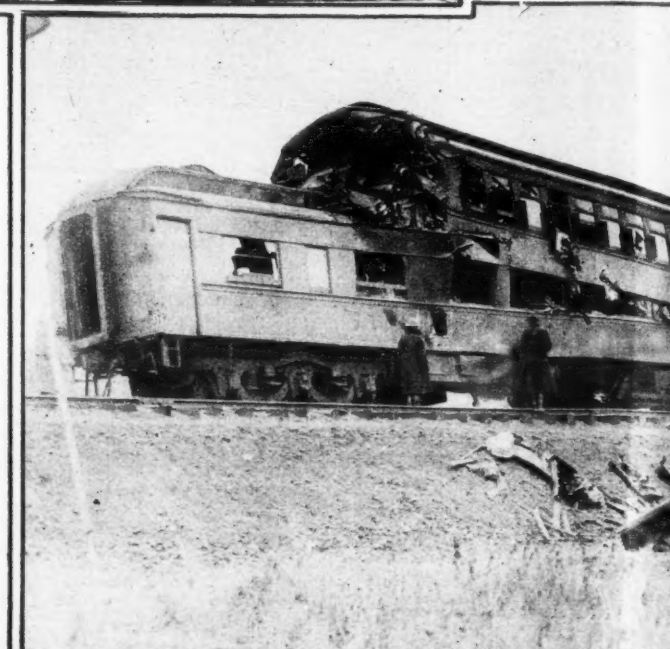
WORTH MORE THAN ITS WEIGHT IN GOLD: THE GREEN-BACK CHRISTMAS TREE
at Broadcasting Station WLS, Chicago. A Green Tag Was Hung on the Branches for Each Dollar and a Red Tag for Each Five-Dollar Contribution for the Needy.

(Times Wide World Photos.)



A MINIATURE CATHEDRAL IN A WINTER SETTING: FLORABEL BLACKWELL,
Singer and Composer, With a Holiday Creation of Her Own Devising. Inside the Structure Are Tiny Chimes Which Sound the Hours.

(Times Wide World Photos.)



PERILOUSLY POISED: ONE CAR
at the Scene of the Fatal Collision of North and South.

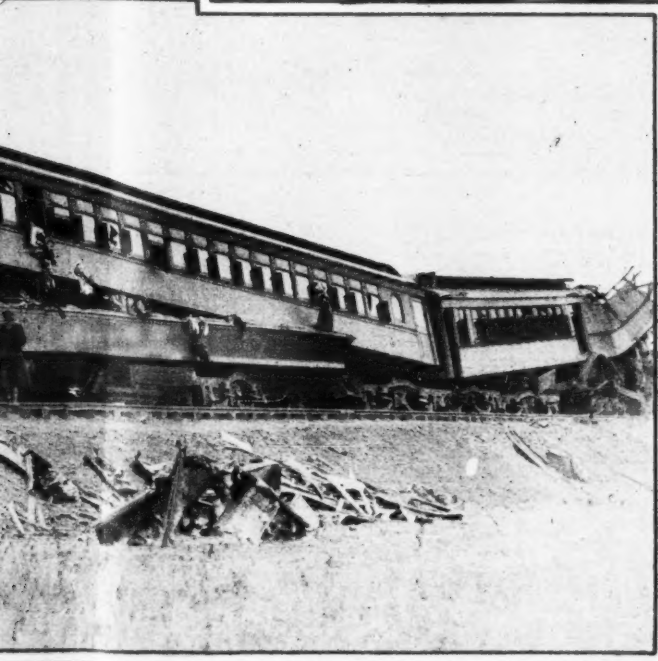
(Times Wide World Photos.)



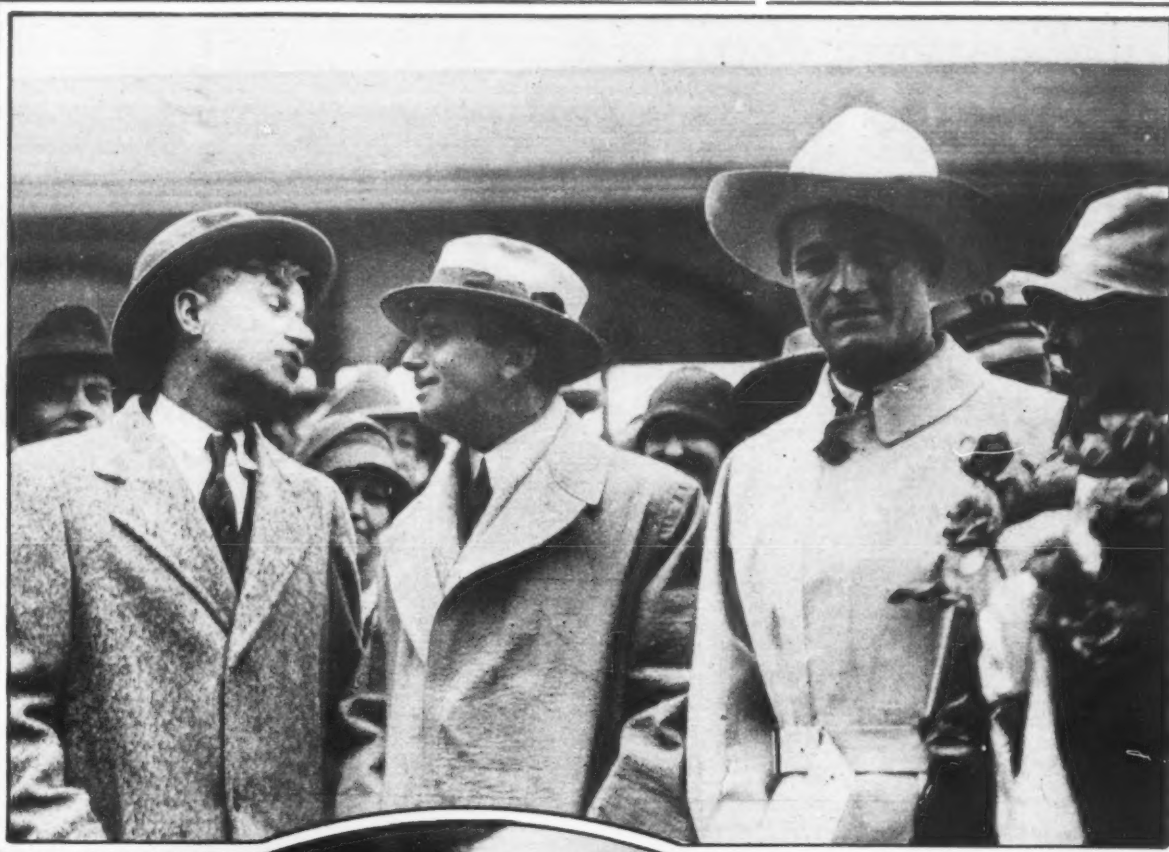
GOLDEN-VOICED TENOR PLAYS THE PART OF SANTA CLAUS: BENIAMINO GIGLI, Metropolitan Opera Star, Assisted by Mrs. James J. Walker, Wife of the Mayor of New York, Gives a Christmas Party to Twenty-two Children Whose Fathers Were Killed Last Year While Serving on the New York Police Force. (Times Wide World Photos.)



A SYMPHONY BY THE SEA: VINCENT LOPEZ, Noted Orchestral Director, Snapped While Spending His Christmas Morning Duck Shooting on Long Island. (Foto Topics.)



ONE CAR ON TOP OF ANOTHER North and Southbound Special Trains Near Rockmart, Ga. (Times Wide World Photos.)



WELCOMING THE MAYOR OF BEVERLY HILLS: WILL ROGERS (Left) Recounts Some of His European Experiences to Douglas Fairbanks and Tom Mix, Over Whom He Rules as Head of the Community. (Pacific Press Syndicate.)



an Elephant at Luna Park, Los Angeles, as a Mat Partner.

A HOLD THAT'S HARD TO BREAK: CALIFORNIA WRESTLER, Clarence Koontz, Developing His Muscles by Using Anna May, (Times Wide World Photos.)



THE GEORGIA WRECK: AFTER THE HEAD-ON COLLISION Between the Crack Northbound Ponce de Leon and the Southbound Royal Palm Near Rockmart, Ga., in Which 20 Persons Were Killed and 65 Injured. (Times Wide World Photos.)

THE DOWNTRODDEN SEX DECLARES ITS INDEPENDENCE



THE "VALET CLUB" IN SESSION: MISS SOPHIA MCINTYRE

Aids the Stalwart Students of Norristown City High School to Cast Off All Dependence Upon the Gentler Sex.

(Times Wide World Photos.)



A TRACK STAR OF THE NORRIS-

TOWN HIGH SCHOOL,

Bernard Easton, Shows That He Can Darn Socks Just as Well as Any Girl in Christendom.

(Times Wide World Photos.)



EFFICIENT AID: ED F. RAMBO,

Quarterback on the Norristown High School Football Team, Performs the Friendly Office of Mending the Trousers of Drake Aikins, Captain of the Basketball Squad.

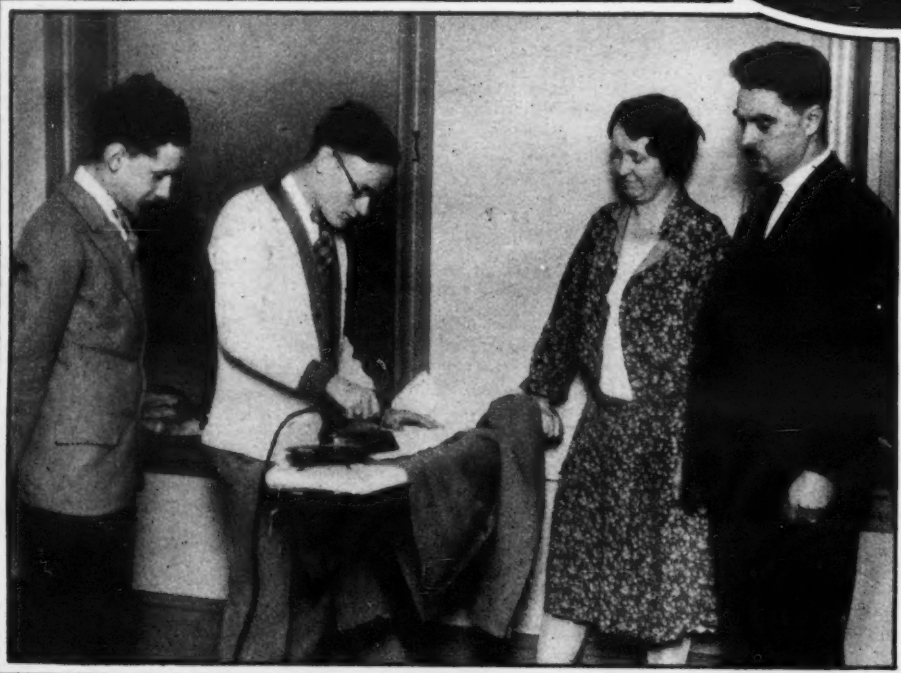
(Times Wide World Photos.)

At last the worm has turned. Man—subdued man—has asserted his self-sufficiency. In the persons of certain hefty students of the City High School of Norristown, Pa., he has reached out for new glories—and attained them. "Freedom from Women" is the slogan that has resulted in the formation of a "Valet Club" at the high school, whose aim is to release its personnel from all necessity of relying upon members of the haughty fair sex for the performance of such inevitable but hitherto mysterious duties as sewing and darning. Tradition has gone by the board. Young men capable of football, baseball, basketball and all kinds of athletics refused to acknowledge that they were incapable of keeping their clothes in repair. If girls could sew and darn, they could do so just as well, and they would. Such was their declaration of independence.

Accordingly they set about the business of mastering these feminine mysteries. First of all, as a temporary concession to hard fact, they hired an expert for purposes of instruction. This expert, it is necessary to state in all honesty, was a woman. Miss Sophia McIntyre, sewing instructress in the high school, readily agreed to start the Valet Club upon its conquering way.

Under her supervision the club has thus far been a shining success. Red-blooded he-men, it has been proved anew, can wield the needle as well as any woman on earth (and perhaps better than some of the flappers) if they bend their efforts to do it. Doubtless the movement will spread. Anything that will restore a little of the erstwhile pride and dignity of the masculine sex is to be welcomed in the general interest of society.

The revolution at Norristown is another instance of the way in which the old division of labor between the sexes is fading away. Since women nowadays are going in for men's work, it is only reasonable that men should show their capacity for doing women's work when need arises.



PRESSING: ONE OF THE MEMBERS OF THE "VALET CLUB,"

Made Up of Students of the Norristown (Pa.) City High School, Applies the Iron to a Suit of Clothes. Left to Right: Edwin Dinkelberger, George ("Red") Christmas, Miss Sophia McIntyre and Dr. R. B. Taylor, Head of the School.

(Times Wide World Photos.)



A STEP TOWARD INDEPENDENCE: LEARNING TO SEW

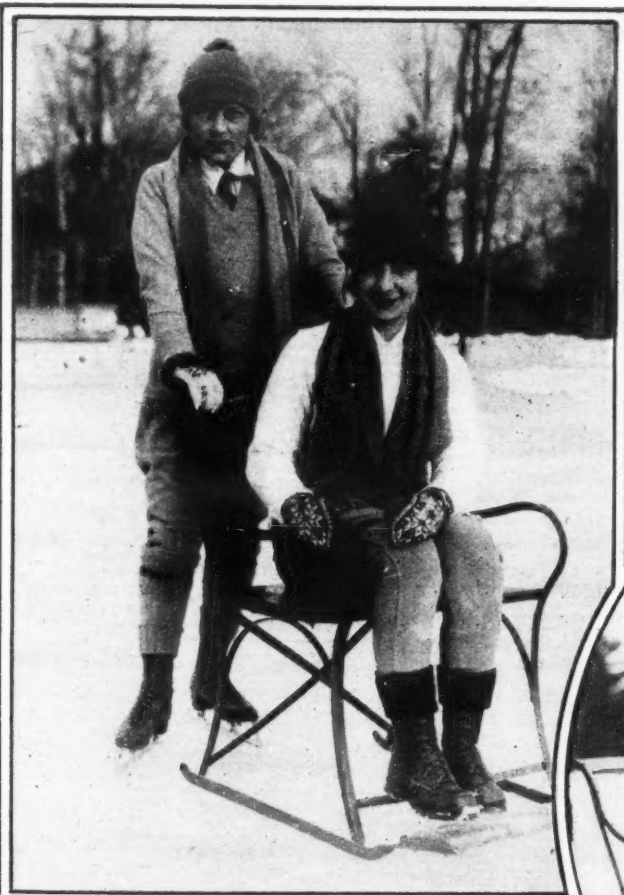
Under the Expert Instruction of Miss Sophia McIntyre (Rear). Left to Right: Ed F. Rambo, Joe E. Aikins, Drake Aikins and John Breacht.

(Times Wide World Photos.)

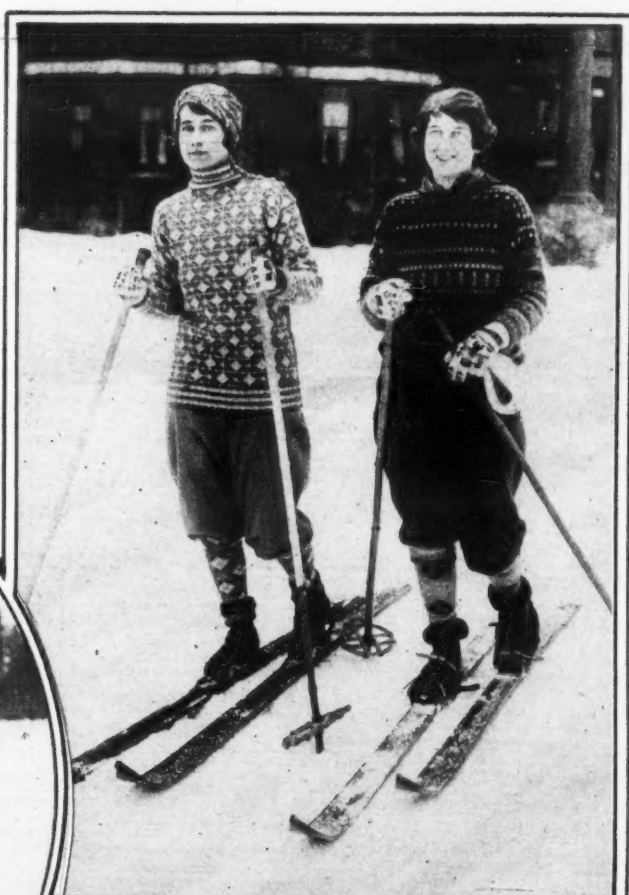
WINTER SPORTS AT LAKE PLACID IN THE ADIRONDACKS



IN STRENUOUS ACTION: HOCKEY
PLAYERS
of the Lake Placid Club Practicing for the
Hard Fights That Await Them.
(Times Wide World Photos.)



A QUAKER CITY DUO: MRS. H. QUIGLEY
(Seated) and Miss Mildred Eisenhower Preparing
to Skim Across the Ice of Lake Placid.
(Times Wide World Photos.)



EXPERTS ON SKIS: THE THORNE SISTERS,
Beatrix and Frances of Chicago, Winners of
the Cross-Country Ski Race, One of the Fea-
tures of Holiday Week at the Winter Resort.
(Times Wide World Photos.)



STARTING TO COAST: QUARTET
Consisting of (Left to Right) Miss Agnes Donahue, Mrs. James Donahue
and the Latter's Two Sons, Woolworth and James Jr., Ready for a Spin
Down Hill. (Times Wide World Photos.)

COMING
OVER THE
TOP: JAMES
SHEFFIELD,
on Skates,
Jumping a
Table at
Which Phoebe
Fischer
(Left) and
Natalie
Cosden, Both
of New
York, Are
Placidly
Sipping Tea.
(Times Wide
World Photos.)



THE POETRY OF MOTION: BEATRICE LOUGHRAN
of New York Teaching Little Audrey Peppe a Few Fancy Steps on the Ice
at Lake Placid.
(Times Wide World Photos.)

Shining Figures in Latest Broadway Plays



MINOR WATSON,
in "Howdy, King," at the Morosco Theatre.
(White Studio.)



YVONNE
PRINTEMPS
in "Mozart,"
in Which
She,
Sacha
Guitry,
and Their
French
Company
Are Play-
ing at
Chanin's
46th
Street
Theatre.



BETTY
STAR-
BUCK,
in
"Peggy-
Ann," at
the
Vanderbilt
Theatre.
(G. Maillard
Kesslere.)



TOM BURKE AND VIVIAN HART,
in "Cindy-Lu!" at the Forrest Theatre.
(Apeda.)

BEHIND THE FOOTLIGHTS



ELEANOR PAINTER.
(White Studio.)

ELEANOR PAINTER, who enacts the Jenny Lind rôle in the new Shubert operetta, "The Nightingale," at Jolson's Theatre, was a prima donna in Germany before she made her début in this country, despite her being an American girl. When 14 years of age her fine singing voice was discovered by a singing teacher in her native town, Walkerville, Iowa. It was at a time when little Eleanor was singing at church and community festivals. Two years after she came to New York and sang in Dr. Parkhurst's Church in Madison Square.

With a guaranteed income from her parents of \$50 a month, she went to Leipsic and studied voice under Mme. Nickisch, wife of the famous orchestra instructor. Then came parts in German operas. It was Richard Strauss who one day heard her sing an aria from "Don Carlos," and the great composer was so impressed with her voice that, the story goes, he rose impatiently from his seat and insisted upon playing the accompaniment for her second song. For the next two years she was the principal soprano at the Charlottenburg Opera House and then for a year she resided in London, singing at Covent Garden in Italian operas.

Upon the outbreak of the World War she returned to America and was engaged by the Messrs. Shubert to sing the leading rôles in "The Lilac Domino," "Princess Pat," "Glorianna," "The Climax," "Flora-dora" (revival) and "The Last Waltz."



SAM COIT,
in "The Wooden Kimona," at the
Martin Beck Theatre.
(New York Times Studios.)



VIVIAN TOBIN,
in "The Padre," at the Ritz
Theatre.
(Strauss-Peyton.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



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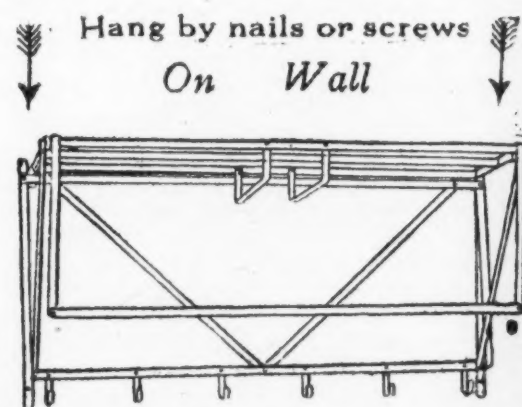
All you need is an ordinary curtain and a few pins to turn a blank wall into a curtained wardrobe.

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AP'D FOR

Outstanding Figures in the World of Sport



FOR FOOTBALL PROWESS: JACK BUTLER, Star of the University of Pennsylvania Eleven During the Past Season, Receives the Elgart Trophy. Left to Right: Murray Elgart, Jack Butler and Dan Elgart. The Trophy Is a Full-Sized Silver Football Mounted on an Ebony Stand. (Times Wide World Photos.)



TY AND TY JR.: THE MIGHTY BATSMAN and Former Manager of the Detroit Tigers Reads With His Oldest Son Some of the Telegrams Which Have Poured In Upon Him From Friends and Admirers Who Refuse to Believe That He Is Justly Implicated in the Latest Baseball Scandal. (Times Wide World Photos.)

FROM THE GRIDIRON TO THE RINK: CLEM COADY, Captain of the 1926 Harvard Football Eleven, Preparing as a Member of the Crimson Hockey Team for the Struggle With Toronto at Madison Square Garden. (Times Wide World Photos.)

THE WEEK'S SPORTING CELEBRITY



STILL A MAJOR LEAGUER: EDDIE COLLINS,

Recently Released as Manager of the Chicago White Sox, Signs With the Philadelphia Athletics for the Season of 1927. (Times Wide World Photos.)

THE American League is not to lose Eddie Collins just yet. Released by the Chicago White Sox, of which he had been manager and second baseman since December, 1924, and with which he had played since the season of 1915, this remarkable and highly popular veteran of baseball has signed a contract for 1927 with the Philadelphia Athletics, thus returning to his first love. For in 1906 Collins made his debut in professional baseball with the Athletics, and his early fame was won in the ranks of that famous club.

Edward Trowbridge Collins was born at Millerton, N. Y., on May 2, 1887. He played baseball for Columbia University and passed directly from the academic shades to the Philadelphia team, of which Connie Mack was manager then as he is today.

In those old days, as one of the stars of the Athletics, Collins belonged to the famous \$100,000 infield, consisting of himself, McInnis, Barry and Baker. In 1914 Mack sold Collins to the White Sox for \$50,000, which was then regarded as a huge sum to be paid for a ball player.

With the White Sox Eddie upheld the reputation he had made in Philadelphia. He was one of those members of the team whose sox remained white through all the mire of the 1919 World's Series scandal.

Collins has played in six World's Series—those of 1910, 1911, 1913 and 1914 with Philadelphia, and the series of 1917 and 1919 with Chicago.

(Continued from Page 11)

TOM, Exeter, N. H.—You need not apologize for taking an interest in the decorating of your sitting room at "Prep." There is nothing effeminate about that.

You will want to keep your flags, pennants and trophies near you, and I suggest as a proper place for them the top of your book shelves and the wall behind. Of course, you will want book shelves, which may be built in by a carpenter of pine or any ordinary wood and painted to match the rest of the woodwork. A good-looking, serviceable rug, a couch—if there is room, two or three easy chairs—a table of fair size and a smaller one, two lamps and the furniture all placed with relation to the fireplace, for I hope you have one that burns real logs. Whatever you do, don't

clutter up the room with things you will want presently discard when tired of them.

Mrs. Dunlap—Since your Florida cottage is small and you wish to furnish it inexpensively, I should advise muslin or scrim curtains for the main rooms and pretty blue or pink and white check gingham for the kitchen. Use linoleum for the kitchen floor and simple rugs, not too heavy, for the rest of the house.

Miss Mabel Gleason—There are to be had a great many new kinds of rugs, durable in quality and in nice shades, to be found in shops. What kind you would prefer will depend upon your furnishings and what will best harmonize with these. Hooked rugs and other kinds may be picked up at auction, but this requires a lot of one's time, and new rugs are safer for service. If you will send self-addressed, stamped

envelope we shall be glad to give names of places which specialize in moderate price rugs of domestic manufacture.

Miss Winter—It is becoming more and more fashionable to place several different types and styles of furniture together. I should not discard the old rosewood chair your mother used. Replace the worn cover with one of soft rose color or violet velveteen and keep it in its usual place.

Mrs. W., Montclair, N. J.—Cornices over the windows are being much used and the old-style brass borders are especially sought for. They are becoming very scarce, though you may perhaps pick some up in an out-of-the-way shop. Decorators are putting up wooden cornices carved in original designs or in reproduced patterns.

MAN OF THE
WEEKWILL ROGERS.
(Times Wide World Photos.)

TO the many honors accorded Will Rogers, the premier humorist of America, must be added the Mayoralty of Beverly Hills, Cal. The first day of his rule was Dec. 22. It is safe to say that no such inaugural address was ever delivered as that which marked the incorrigible joker's assumption of office. It was punctuated throughout by bursts of irrepressible laughter on the part of his auditors. The pearls of wisdom that fell from his lips included the following:

"While I'm Mayor there's going to be no art. It'll be all business. I've been abroad lately and visited Athens and Rome, which were founded on art but declined.

"I intend, if I accept this job, to elevate real estate men and movie people and put them on the same level as the common classes; they've been looked down upon.

"I've tried every sort of a job and I may now be described in the condition of one groping—I may make a Mayor and I may not; but I think I can run this town in the evening when it needs running and work at something else in the daytime.

"But I'm not sure I'll accept the offer. I haven't hardly got enough presents yet to justify. I'd like to ask just what's the salary.

"They say I'll be a comedy Mayor. I never saw a Mayor who wasn't comical. I intend to be the only Mayor who is purposely funny.

"As to my administration, I won't say that it'll be exactly honest, but I'll agree to split fifty-fifty with you and give the town an even break. But there's one thing I want. If you'll build me a tabernacle I'll make Tom Mix and Doug take up the collections and I'll do the preaching. I'll get Ben Turpin to run the radio and there'll be no scandal.

"What we need is a good murder here; some good-looking woman to shoot some one. I'll pick out the victim.

"I'm going to order the Hereditary Chairman of the Board of Dads to shut up the dogs that bark all the time at nights or else breed deaf and dumb ones.

"This town is progressing. I remember when I first came here and there were not more than twenty-five mortgages in the whole municipality—that's how poor they were—but it's a unique town; we've got two swimming pools to every Bible."

From all of which it is evident that there will be nothing sad or drab in the administration of the newly inducted Mayor of Beverly Hills.

KATH-
RYN
Mc-
GUIRE,
Featured
in
Educational
Comedies.

A wonderful two years' trip
at full pay—

but only men with imagination can take it



ABOUT one man in ten will be appealed to by this page. The other nine will be hard workers, earnest, ambitious in their way, but to them a coupon is a coupon; a book is a book; a course is a course. The one man in ten has imagination.

And imagination rules the world.

Let us put it this way. An automobile is at your door; you are invited to pack your bag and step in. You will travel by limited train to New York. You will go directly to the office of the president of one of the biggest banks. You will spend hours with him, and with other bank presidents.

Each one will take you personally thru his institution. He will explain clearly the operations of his bank; he will answer any question that comes to your mind. In intimate personal conversation he will tell you what he has learned from his own experience. He will give you at first hand the things you need to know about the financial side of business. You will not leave these bankers until you have a thoro understanding of our great banking system.

When you have finished with them the car will be waiting. It will take you to the offices of men who direct great selling organizations. They will be waiting for you; their time will be at your disposal—all the time you want until you know all you can learn about marketing, selling and advertising.

Again you will travel. You will visit the principal industries of the country. The men who have devoted their lives to production will be your guides.

Thru other days the heads of accounting departments will guide you. On others, men who have made their mark in office management; on others, traffic experts, and authorities in commercial law and credits. Great economists and teachers and business leaders will be your companions.

The whole journey will occupy two years. It will cost you nothing in income, for your

salary will go right along. Every single day you will be in contact with men whose authority is proved by incomes of \$50,000, \$100,000, or even more.

Do you think that any man with imagination could spend two years like that without being bigger at the end? Is it humanly possible for a mind to come in contact with the biggest minds in business without growing more self-reliant, more active, more able?

This wonderful two years' trip is what the Alexander Hamilton Institute offers you. Not merely a set of books (tho you *do* receive a business library which will be a source of guidance and inspiration thruout your business life). Not merely a set of lectures (tho the lectures parallel what is offered in the leading university schools of business). Not merely business problems which you solve, and from which you gain experience and self-confidence.

All these—books, lectures, problems, reports, bulletins—come to you, but they are not the real Course. The real Course is the experience of the most successful business men in the country. For two years you live with them. In two years you gain what they have had to work out thru a lifetime of practical effort.

Send for this famous
book

If you are the one man in ten to whom this page is directed, there is a book called "Forging Ahead in Business," which you will be glad to own. It costs you nothing, yet it is permanently valuable. If you have read this far, and if you are at least 21 years old, you are one of the men who ought to clip the coupon and receive the book with our compliments.

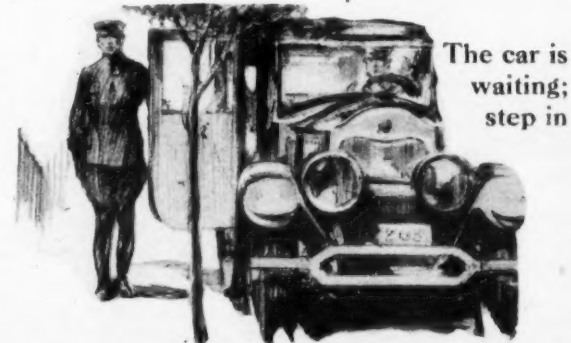
The fee for the Course and Service will be advanced on January 1st

In common fairness, we feel obligated to give all those who have been intending to enrol, but have put it off, the opportunity to do so at the old rate.

If you are one of these men be sure your application is in our hands on or before December 31, 1926.

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Won by Francis Neff, 254 West 113th Street, New York City.

Second Prize—Five Dollars

Won by James D. Creegan, 25 No. Atherton Avenue, Kingston, Pa.

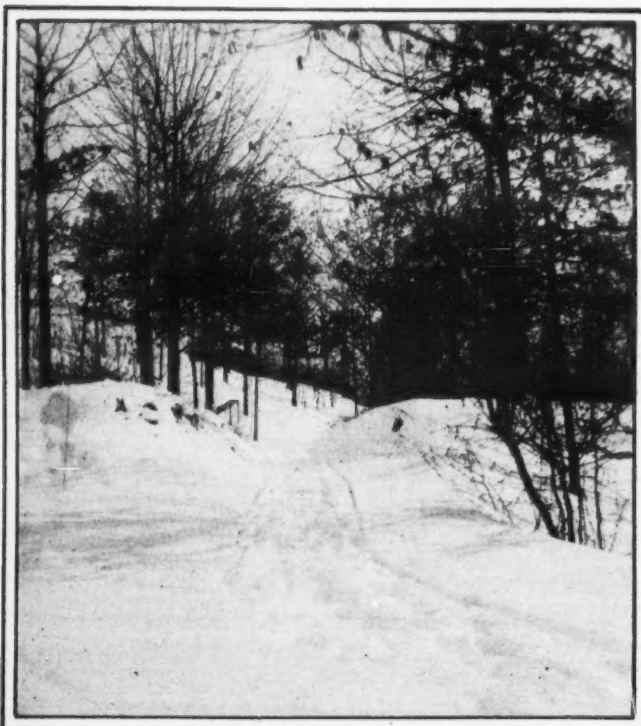


A CANINE ARISTOCRAT.



HEARING
THE
LESSONS.

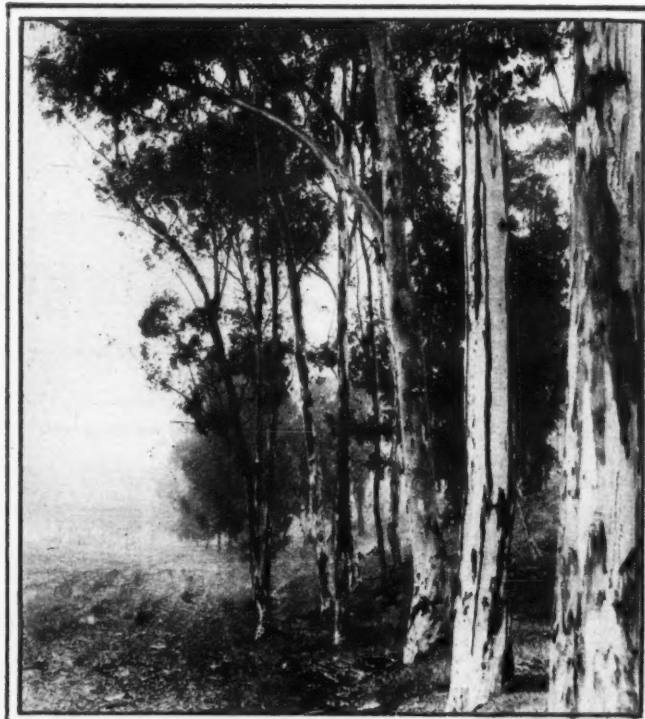
Amateur photographers everywhere are invited to send their latest and best photographs to the Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.



WHEN WINTER WIELDS HIS SCEPTRE.
Three Dollars Awarded to Cyril E. Lamb, 309
Ballard Street, Ypsilanti, Mich.



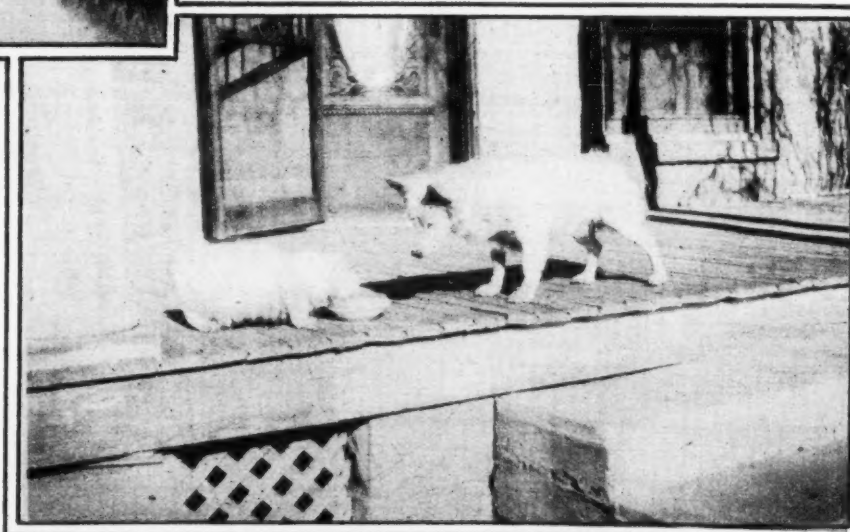
THE OS-
TRICH
TAKES
A LONG
LOOK
AT THE
CAMERA.
Three
Dollars
Award-
ed to
Charles
Ohm,
8,509
South
Broad-
way, Los
Angeles,
Cal.



EUCALYPTUS TREES.
Three Dollars Awarded to M. Parker, 653 West
15th Street, Los Angeles, Cal.



THE SKELETON OF THE OLD WINDMILL.
Three Dollars Awarded to W. A. Gordon, Port Dover,
Ontario, Canada.



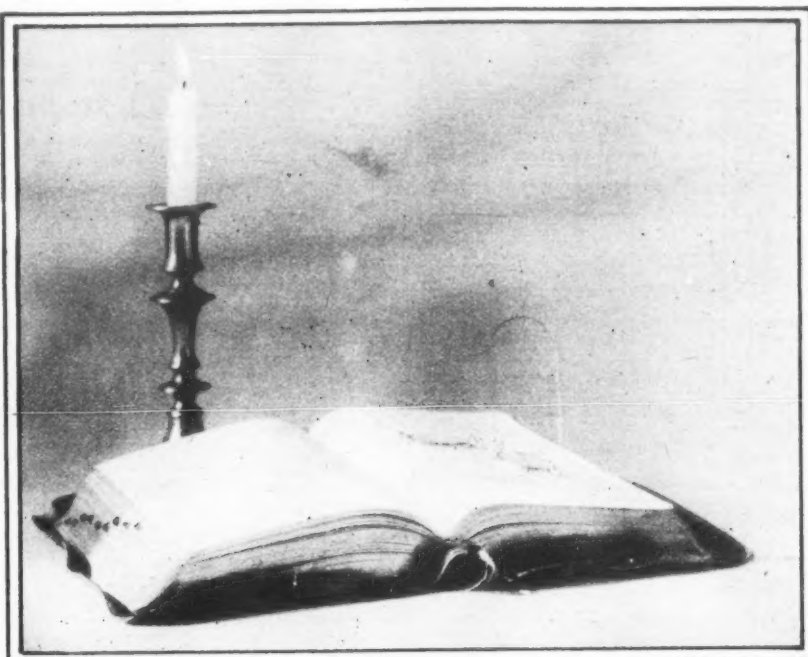
WHO SAYS THAT GALLANTRY IS DEAD?
Three Dollars Awarded to Miss Lois Snelling, Eldorado, Ark.

All Photographs Should be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

In the Weekly Photographic Contest



STREWING BLOSSOMS.
Three Dollars Awarded to Mrs. Bertha G. Rames, 911 Fairview Avenue, Boulder, Colo.



GRANDPA'S BIBLE.
Three Dollars Awarded to Don C. Coleman, 722 Faurot Avenue, Lima, Ohio.



JUST LIKE GRANDDADDY.
Three Dollars Awarded to Marie Lou Stephens, Newberg, Ore.



A DEVOTEE OF LITERATURE.
Three Dollars Awarded to Mrs. G. R. Hairston, 414 Denison Street, Muskogee, Okla.



THE SNOW MAN'S BURDEN.
Three Dollars Awarded to Mrs. R. D. Livingston, 1829 W. 8th Street, Oklahoma City, Okla.



THE FARMERETTE.
Three Dollars Awarded to Miss F. Hardy, Box 21, Berwyn, Pa.

OFF
FOR A
RIDE.
Three
Dollars
Awarded
to Victor J.
Cohoon, 705
W. West
Street
Sturgis,
Mich.



TWO OF A KIND.
Three Dollars Awarded to V. N. Downey, 310 South Halstead Street, Chicago, Ill.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.

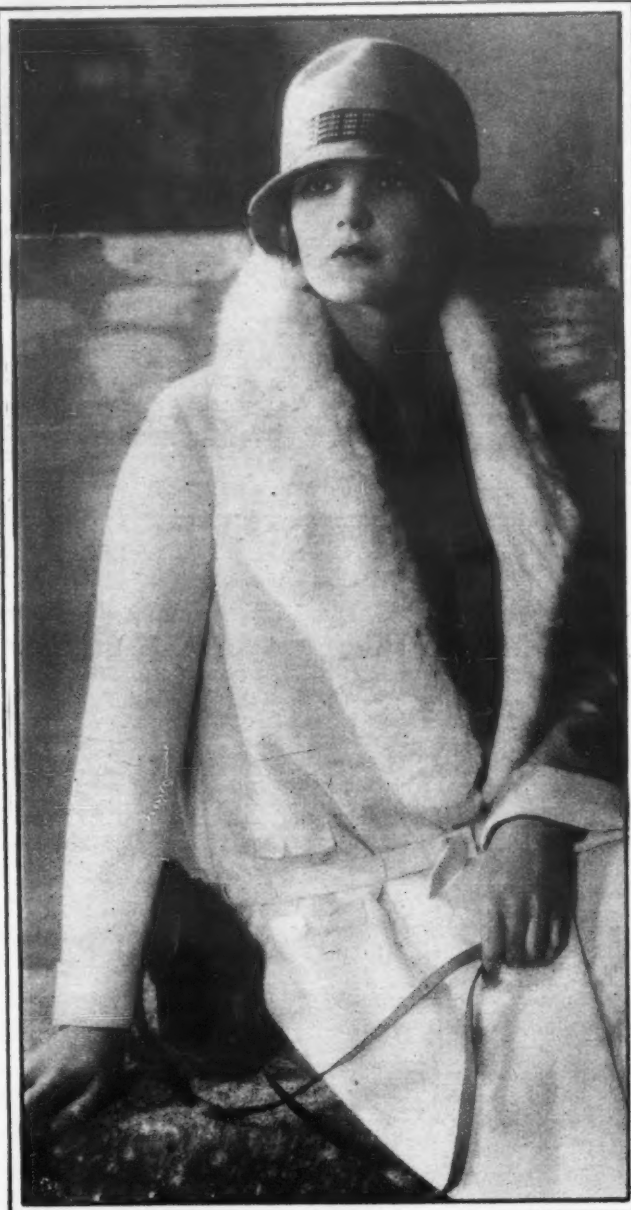
Smart American Styles of the New Year



TO SAUNTER ALONG: A SMART COAT OF FANCY WHITE TWEED Trimmed With Bindings of Calfskin That Complete the Tailored Effect. (Photos Fab Studios.)



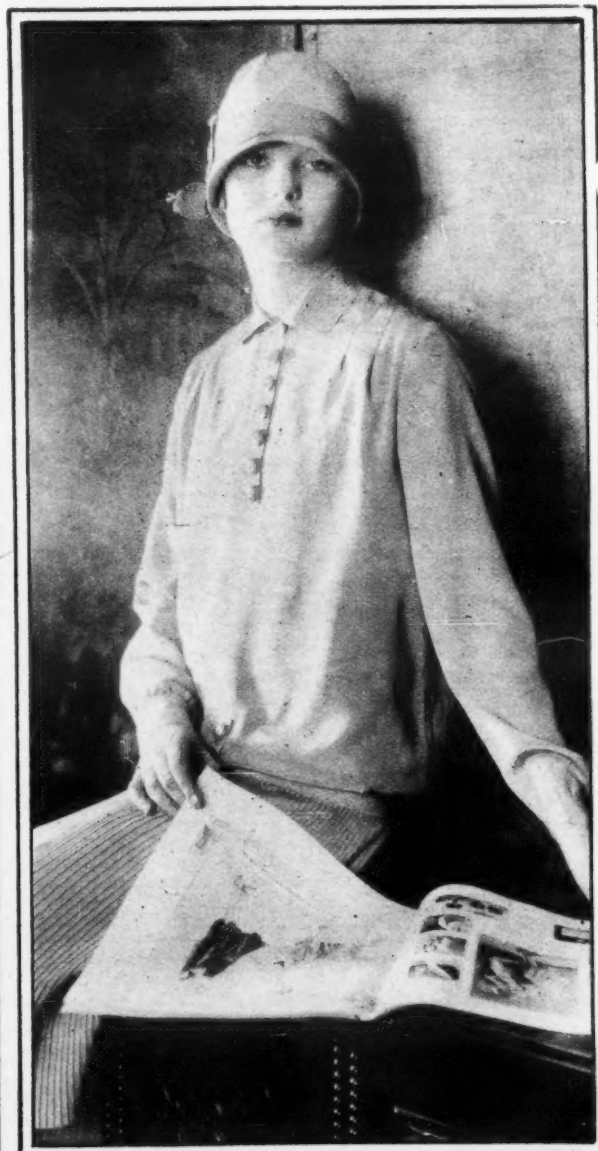
CHECKS IN CLEAR PATTERNS Promise to Be Much in Evidence. They Trim the Blouse of This Little Frock and Lend a Pleasing Contrast.



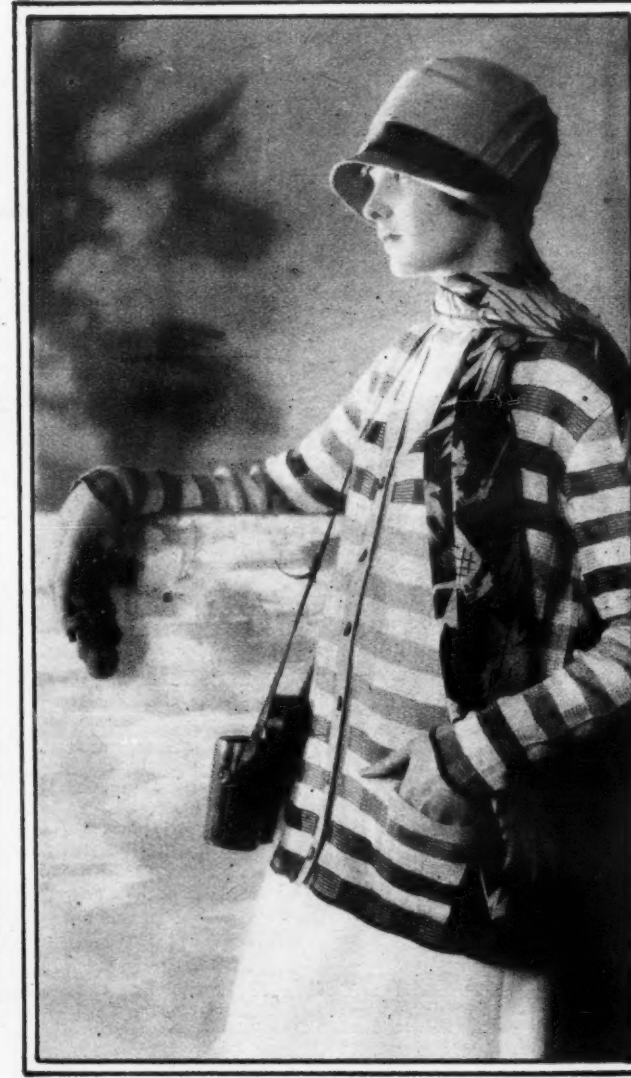
WHITE IS TO BE A LEADING COLOR THIS YEAR in Resort Clothes, as May Be Gathered From This Coat With a Tuxedo Collar of Flat Fur.



AN ADVANCED MODEL, Designed for Palm Beach and Later on for Spring Wear, Is This Two-Piece Dress of Wool Crêpe. Tucks and Pleats Comprise the Only Embellishment.



ANOTHER VERSION OF THE COMING SEASON'S STYLES in Sports Dresses. Of Special Interest Is the New Turnover Collar and Profusion of Bone Buttons.

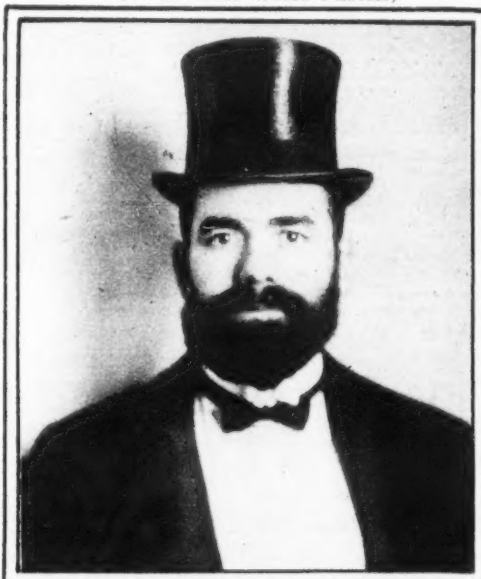


THE SWEATER THEME Is Well Exemplified in This Smart Outfit. Horizontal Stripes Combine With a Checkerboard Weave in the Sweater, Which Is Worn Over a White Kasha Skirt. (Designs Courtesy William Davidow's Sons, Inc.)

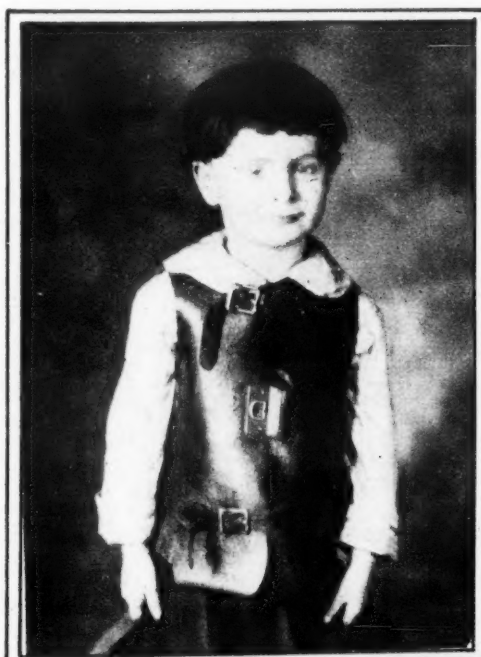
Information as to Where the Dresses, Coats and Hats Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



THE BACK-TO-THE-FARM MOVEMENT: FORMER CITY BOYS,
Now Students in the National Farm School, Doylestown, Pa., Who Won Prizes at the Recent Corn Show.
Left to Right Are Professor Nicholas Schmitz of Pennsylvania State College, Making the Presentation; Joseph Brown, Robert Holloway, Charles Toland, Albert Zolotor, David Wilan, Sidney Rosen, Nathan Pankenbaum, Emanuel Berick, Harry Brick, Joseph Liebernick, Harry Chait and Harry Bachman.
(Times Wide World Photos.)



A CHAMPION BEARD-GROWER: PAT O'GORMAN
of Timmins, Ontario, Won \$50, a Gold Watch, a Ton of Coal, a Rocking Chair and a Safety Razor for Raising the Largest, Fullest Growth of Whiskers in a Given Time. And He Attributes His Success to Castor Oil—Applied Externally.
(Times Wide World Photos.)



A LOCKED COAT: LITTLE KENNIE BOB McCANNON,
Son of the Rev. R. L. McCannon of Des Moines, Iowa, Faces the Winter Weather in a Garment Which Was Once a Brief Case, But Has Now Been Converted Into an Admirable Garment for an Active Little Boy.
(Times Wide World Photos.)

Sail Today with the Pirate Crew In Quest of Spanish Gold

"PIECES OF EIGHT" and pounds of doubloons buried—deep in the ground. Locked in an iron-bound chest of oak by the bloody hand of the pirate chief. Its secret safe in the breasts of the only men a pirate trusts—dead men!

This is the buried treasure of romantic history; this is the story of the sea. This is the wealth of a vanished race saved for us by Robert Louis Stevenson.

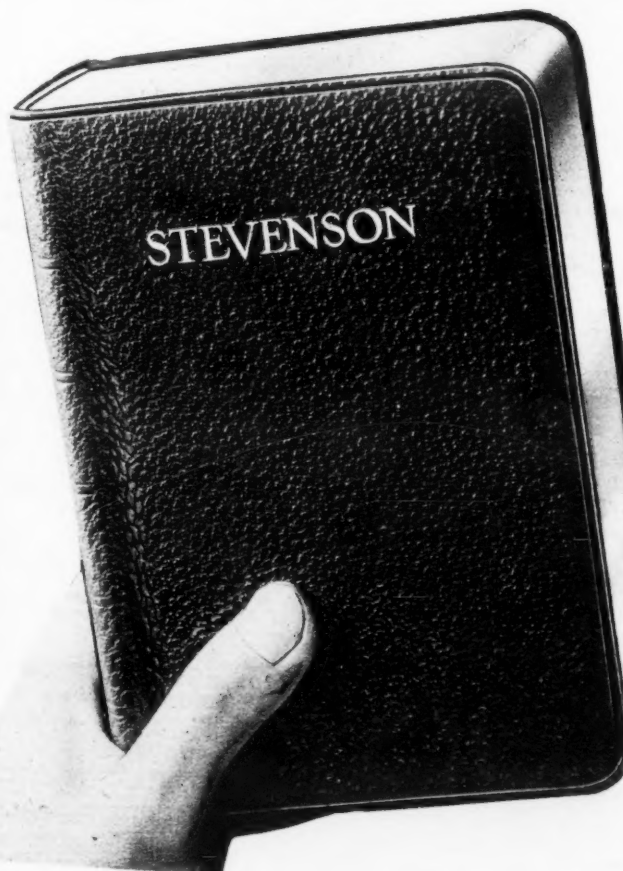
A peg-legged braggart—a skull-and-bones flag—a plank to walk and a craven to walk it—a hold full of stolen goods and a parrot who swears in seven languages—there lies Adventure!

The salt spray that was the breath of life to Stevenson will fill your nostrils as you read him. The gales that snapped masts like match sticks will whistle in your ears. The horizon that beckoned him on and on through a lifetime of ill health will call to you from his immortal pages.



Courtesy Douglas Fairbanks Corp.

The Collected Works of Robert Louis STEVENSON in ONE VOLUME



Stevenson captured the very essence of the luring, fascinating sea; captured it and locked it in the treasure chests that are his books.

But the blade-in-teeth pirates, the treasure-seeking argosies are not all of Stevenson. Who can forget the charming, handsome Dr. Jekyll, who by a secret mixture of various chemicals was transformed to a fiend who trampled children, the ugly, blood-hungry Mr. Hyde? Who can forget 'The Child's Garden of Verse with its lilting rhymes appealing to adults as well as children? *The Collected Works of Robert Louis Stevenson may now be had in a single inclusive volume.* In this one volume, no thicker than most novels, there are over 1,000 fascinating pages. This achievement of compression is made possible only by the use of the finest, pure India paper and a "bold face" type that never wearies the eye. This beautiful book is truly a treasure chest packed with the Spanish gold of romance. It is bound in the best grained maroon binding, stamped with gold.

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LANVIN CREATIONS FOR YVONNE PRINTEMPS'S AMERICAN TOUR



A STRIKING STUDY IN BLACK AND WHITE TAFFETA and Old Lace, With Pom-Pom of Silk Tulle. One of the Items in the Wardrobe of Mme. Yvonne Printemps, Famous French Actress, Who Is Now Visiting America With Her Husband, Sacha Guitry.

Selected by M.
Thérèse
Bonney,
Paris
Fashion
Editor



PETAL SKIRT AND ODD SEQUIN EMBROIDERY

Distinguish This Smart White Satin Dinner Frock.



ONE OF THE LOVELIEST STAGE FROCKS Which Yvonne Printemps Will Wear in America—in Black Taffeta and Fine Old Chantilly, With Picturesque Rhinestone Bowknots.
(Photos Bonney, From Times Wide World.)

16 Rue de la Paix, Paris, Dec. 27, 1926.

YVONNE PRINTEMPS'S real "dress rehearsal" was held at Lanvin's two days before she sailed for America with Sacha Guitry. Three hundred people, representing the best of social and artistic Paris, watched the parade of manikins display the sixty-odd models which the great dressmaker had created for the long-heralded American tour.

There was considerable excitement that afternoon in Lanvin's new salons on the Pond Point des Champs Elysées—an undercurrent of expectancy which runs through all "first night" audiences. It struck me, too, as a gathering saturated with the traditional Parisian attitude, which regards clothes as an art. Distinguished Frenchmen, wearing the insignia of many honors in their lapels, exclaimed "Bravo! bravo!" to these masterpieces in dressmaking. The women, perhaps, bore a more personal appreciation. Behind their admiring eyes they cast a critical glance at line, color and fabric.

A Kate Greenaway type of dress appeared repeatedly in the collection, full skirted, high waisted, with tiny string belt, and worn with large felt droop shape, untrimmed. A subtle variation of line revealed itself in many one-sided effects, especially in uneven and slashed hem treatments. One evening gown was pale pink chiffon on one side, white on the other. White was strong for evening, shown in crepe weaves beaded in strass or sequins. For sports wear beige and cocoon shades had been selected, especially in rich Rodier fabrics. The ostrich boa had been replaced by an exquisite tulle ruff, while the tulle bow which



WHITE KASHA, With Modernized Palm Leaf Design, Makes This Original Sport Ensemble.

made the famous Lanvin collarette of last season reappeared on a series of five amusing bracelets made out of the same fabric as an evening gown. Sleeve treatments at this house are always noteworthy. The prevailing tendency at the moment is a unique sleeve, bell shaped from the elbow.

Yvonne Printemps, together with Sacha Guitry, watched the collection of her stage and personal wardrobe pass, and I could not but remark how admirably her own personality was reflected in these creations, thus following a new trend in Paris today—that of individuality in one's clothes.
M. T. B.



A WHITE GEORGETTE EVENING GOWN

Beaded in Checkerboard Motif and Featuring the New Uneven Hemline.



A CHIC SPORT ENSEMBLE

in Rodier Kashatulla Embroidered in Silver With Matching Coat Lined in Black and White Fur.

WITH THE NEW BOOKS



EDEN PHILLPOTTS.

JIG-SAW. By Eden Phillpotts.
New York: The Macmillan Company.

FOR a longer period than the average reader remembers Eden Phillpotts has stood among the foremost of modern English writers of fiction. Most of his stories have been laid, however, in the little villages of Devonshire or on the moors that he knows and loves so well, and no one, except perhaps Thomas Hardy, has so deftly and truly portrayed the comedies and tragedies of humble life in those localities or been a better master of rustic dialect. But in his latest offering, "Jig-Saw," he has made a complete departure from his familiar field and the result is a thoroughly good detective story that illustrates anew the versatility of the gifted author.

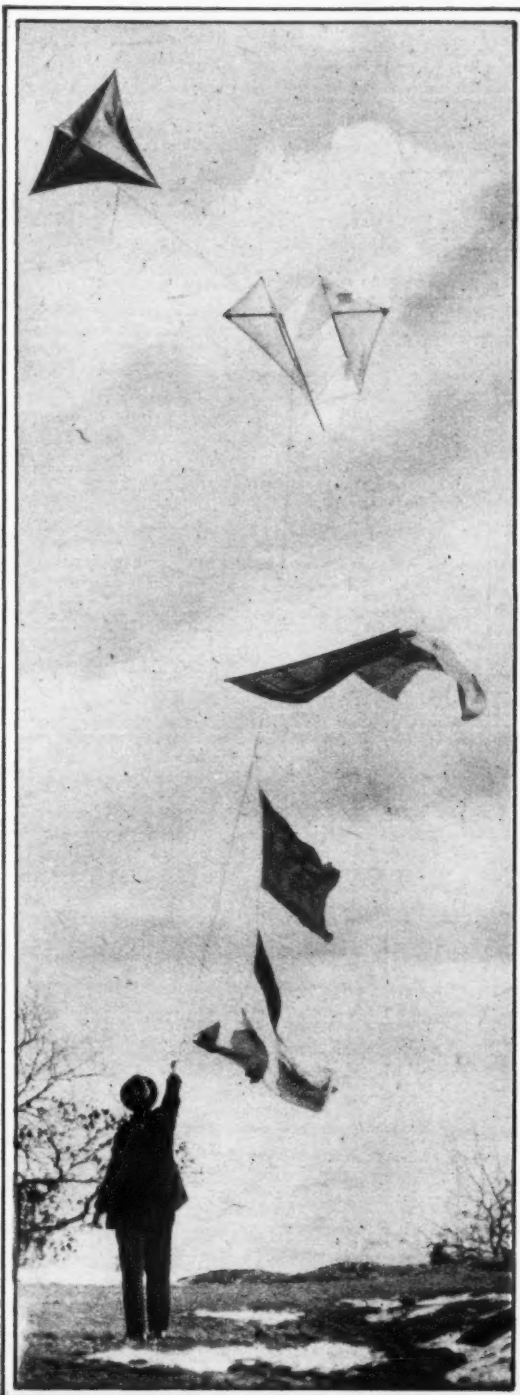
There are thrills a-plenty from the start. Before the story has been long in progress there are three corpses that have to be accounted for. Each of them points to a murder having been committed and there are indications that one master criminal is responsible for all three. The complexities of the case are baffling and are constantly being added to by the cunning craftsmanship of the author. The links in the crime seem to extend from London and vicinity, in which most of the action takes place, to the mountains of Africa, where witch doctors indulge in their hellish rites.

Two detectives, one of whom is almost worthy to be ranked with Sherlock Holmes, devote their energies to the solution of the mystery. They are confronted with what seem insuperable difficulties at every step. But though they often lose the trail they pick it up again and follow it with the pertinacity of the sleuth hounds to which they are commonly compared. Apparently unrelated facts are shown to have a connection; thread after thread of the tangled skein is unraveled; each separate murder throws some light on the subsequent one, until finally the arch-murderer stands revealed.

And in his person the reader meets with a surprise that comes almost as a shock, for the perpetrator of the crimes is one of the mildest mannered men that ever scuttled a ship or cut a throat, a curious combination of Dr. Jekyll and Mr. Hyde, while the crime itself is shown to have been prompted by an altruistic purpose. Paradoxical as this may seem, the consummate ability of the author makes it plausible. It is an enthralling story which the reader will lay down with reluctance and is bound to add notably to Mr. Phillpotts's great reputation.



A NOTED AMERICAN BARITONE AND HIS WIFE: JOHN CHARLES THOMAS, Who Has Just Returned After Two Years in Europe, Practices in His New York Studio With Mrs. Thomas.
(Times Wide World Photos.)



SIGNAL KITES FOR THE PAN-AMERICAN FLIGHT: SAMUEL F. PERKINS of Dorchester, Mass., Tests Some of the Kites Which He Has Invented. These Kites Are Being Carried on the Army Planes Which Recently Took Off for South America on a 12,000-Mile Flight. In Case of a Forced Landing the Kites Can Be Sent Out and Seen for Twenty-five Miles. Also an Aerial for a Broadcasting Set May Be Sent Up With the Kite, So That a Plane May Give Its Position.
(Times Wide World Photos.)



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and

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HELPING THE SALVATION ARMY:
MRS. CALVIN COOLIDGE
Assists the Washington Headquarters in
Distributing Christmas Baskets to the
Needy.
(Times Wide World Photos.)



A BEAUTY OF THE TWIN
CITIES: MISS PEARL CRAMER
of St. Paul, Minn., Who Has Won
Two Loving Cups in a Single Year
From Other Contestants in St. Paul
and Minneapolis.
(Times Wide World Photos.)



A WESTERN
BUSINESS
WOMAN:
MRS. ETHEL K.
CHILDERS
Is General Counsel
and Secretary of
the Kanotex Refin-
ing Company of
Arkansas City,
Kan. She is a Wid-
ow and Has Adopt-
ed Two Children, a
Girl and a Boy.
(Times Wide World Photos.)

ASK US

to send you full particulars about our
pleasant and dignified way to turn your
spare minutes into money.

We have a plan of interest to every am-
bitious man and woman who desires to
earn extra money during spare moments
ordinarily wasted.

No obligation to you, no expense or pre-
vious experience necessary. Simply fill
out and mail us the blank below to re-
ceive full particulars by return mail.

Mid-Week Pictorial,
Times Annex, 229 West 43d Street,
New York City, N. Y.

Please explain to me how, without any obligation on my
part, I can turn my spare time into cash.

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STREET

CITY STATE.....



"MISS
INDUSTRIAL
BURLINGTON": REBA FITCH
Is the Name of the Girl Who Won the
Contest for the Honor of Presiding Over
the Industrial Exposition at Burlington,
N. C.
(Times Wide World Photos.)

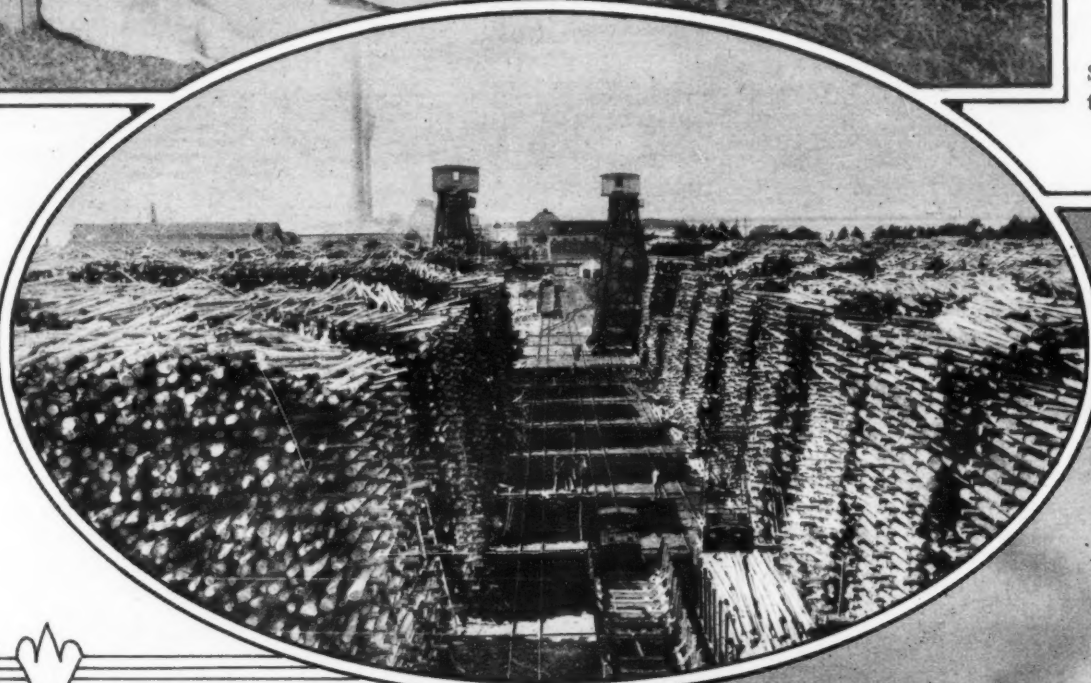


AT THE GAS PUMP: MRS.
MABEL HANSEN,
Owner of a 150-Car Garage at Evanston, Ill., Has Just Purchased an Adjoining 115-Car
Establishment, and Is Believed to Control a Bigger Business of the Kind Than Any
Other Woman in the World. She Began Only a Year Ago, on the Death of Her Husband.
(Times Wide World Photos.)



THE LATEST
ACADEMIC
IMPROVE-
MENT:
SHAPELY
FEET

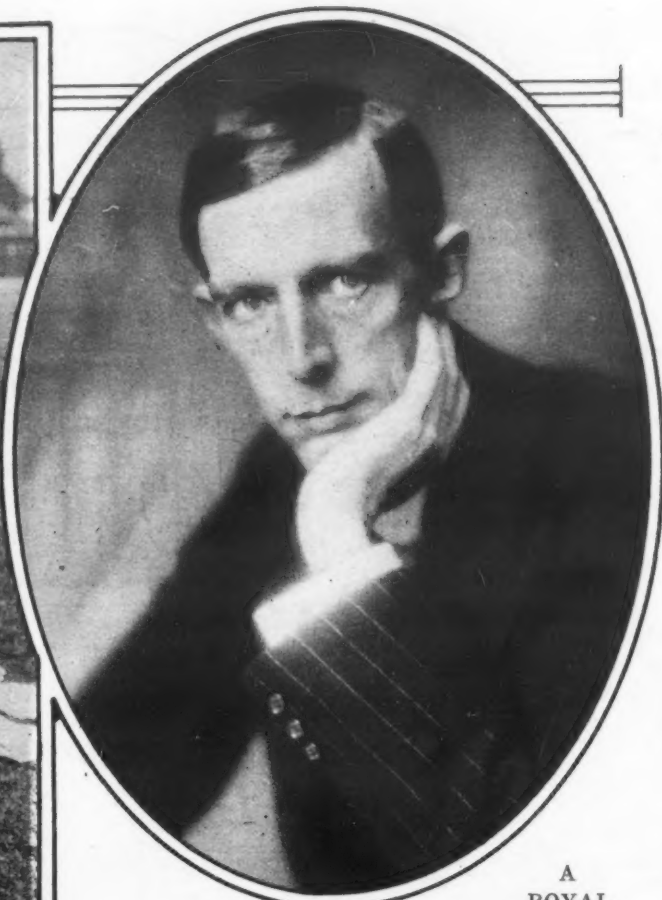
Belonging to
Co-eds of the
University of
Southern Cali-
fornia Are
Made More
Sound and
Shapely Still
by Exercises
Prescribed by
Dr. Alice L.
Goetz of the
Department of
Physical
Education.
(Times Wide
World Photos.)



NEWSPAPERS IN EMBRYO: A MASS
OF PULPWOOD

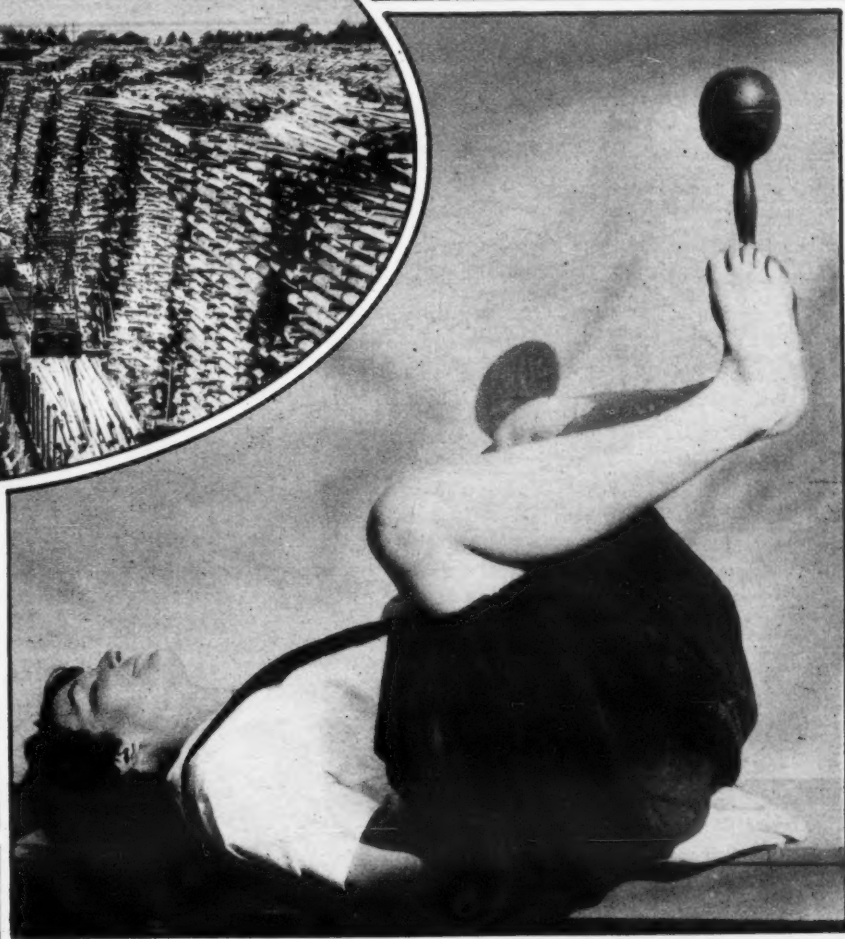
From the Swedish Forests, Which Will
Be Ground Into Pulp, Made Into Paper
and Fed to Hungry Presses in Distant
Lands.

(Times Wide World Photos.)



A
ROYAL
HUNTSMAN:

PRINCE WILLIAM OF SWEDEN,
Second Son of King Gustaf, Who Will Lecture in
the United States on "Shooting Big Game in
Pygmy Land."
(Times Wide World Photos.)



A NEW
KIND OF
DUMB-
BELL
EXER-
CISE:
ONE OF
THE CO-
EDS
of the Uni-
versity of
Southern
California
Goes
Through
the Pedal
Discipline
Prescribed
by the
Physical
Education
Depart-
ment.
(Times
Wide World
Photos.)



THE ORDER OF THE RISING SUN: JAPAN SENDS A MEDAL
to Lieutenant Leigh Wade, a Member of the American Round-the-World Flight and Until
Recently an Officer of the U. S. Army. Brig. Gen. Drum, Acting Commander of the Second
Corps Area, Is Shown Pinning the Medal on Mr. Wade's Breast at Governors Island, New York.
(Times Wide World Photos.)

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recipes prepared by this famous home-making
authority. Send only ten cents with this cou-
pon—book will be promptly sent postpaid.

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Powerful Speech has shown thousands an amazingly easy way to win advancement in salary and position; a remarkably quick way to gain popularity, standing and success. You, too, can quickly conquer stage fright, self-consciousness, timidity and bashfulness, and become a powerful and convincing speaker who can bend others to your will and dominate one man or an audience of thousands.

THERE is no magic, no trick, no mystery about becoming a powerful and convincing public speaker. Those who believe that the ability to speak forcefully belongs only to a few lecturers are making a serious mistake. I will prove that you, too, can quickly become a powerful speaker and can use that gift to win promotion, salary increases, popularity, power. By an amazing five minute test I will show you how to discover whether you are one of the 7 men out of every 9 who have this "hidden knack" and do not know it. Men in almost every profession and line of business have made it and then taken their first step toward success in a large way.

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It is the man who can put his ideas into convincing speech, the man who can sway others at his will and dominate one man or a thousand, who is sought out and asked to fill big, important, high-salaried positions. He is a leader; he stands head and shoulders above the mass. I am going to prove that you can be such a man by simply bringing out your "hidden personality" which is fighting for recognition but which you keep hemmed in by self-consciousness, lack of confidence in yourself, timidity and bashfulness.

It Is Amazingly Easy to Quickly Become a Powerful Speaker

You do not need a college education nor any previous voice training to become a powerful speaker. I will show you the secret that causes one man to rise from an obscure position to the head of a great corporation; another from the rank and file of political workers to national prominence, an ordinary trades

union member to the national leadership of great labor unions; a timid and retiring man to change suddenly into a popular and much applauded after-

What 15 Minutes a Day Will Show You

- How to talk before your club or lodge.
- How to address board meetings.
- How to propose and respond to toasts.
- How to make a political speech.
- How to tell entertaining stories.
- How to make after-dinner speeches.
- How to converse interestingly.
- How to write better letters.
- How to sell more goods.
- How to train your memory.
- How to enlarge your vocabulary.
- How to develop self-confidence.
- How to acquire a winning personality.
- How to strengthen your will-power and ambition.
- How to become a clear, accurate thinker.
- How to develop your power of concentration.
- How to be master of any situation.

dinner and banquet speaker. Thousands have accomplished just such amazing things due to this simple, easy, yet effective training.

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I do not care what line of business you are in—how bashful, timid and self-conscious you now are—I will guarantee to make you a powerful, convincing and easy speaker within a few weeks

if you will give me 15 minutes a day in the privacy of your own home. I know what I have done for thousands of others and what remarkable results have been secured often in a month's time. Therefore, if I cannot make you a powerful speaker I guarantee to return every penny you have paid me and you owe nothing.

New 5-Minute Test Measures Your Natural Ability

Simply send me your name and address and I will send you at once my new and amazing 5-minute test. You can quickly determine whether or not you are one of the 7 men out of every 9 who have this hidden knack. I will show you how by spending only 15 minutes a day in the privacy of your own home, you can quickly and easily learn the few easy principles which make men speakers who can win distinction, honor, popularity, money and power. Many have found it the biggest thing they have ever done.

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